CWAM CONNECTS

COLORADO-WYOMING ASSOCIATION OF MUSEUMS

2016 ANNUAL MEETING
Casper is centrally located within the state of Wyoming and the Rocky Mountain Region. Equidistant between Denver, Colorado and Billings, Montana, Casper is a growing regional hub for recreation, business and sports. As Wyoming’s second largest city, no other destination in the state offers Casper’s unique combination of shopping, amenities, accommodations and activities—also an ideal stopping place along the fastest route to Yellowstone and Grand Teton National Parks. Affordable, uncrowded and unspoiled, Casper is world renowned for fishing and a growing destination for biking, hiking and adventure racing—all nestled conveniently between the North Platte River and Casper Mountain with an ever expanding trail system that is one of the most extensive in the state. Simply too much to fit here, consult your “Casper Guide” for more Wyocity.
Keynote – Craig Johnson
Past, Present and Future: The importance of museums in modern culture

In the age of the internet, texts, messaging and Facebook, is there a place for the modern museum? Yes. Discussing the tangible aspects of museums and libraries, New York Times Best-Selling author Craig Johnson makes the point that these institutions are not only viable, but a necessity in the modern world.

Craig Johnson is the New York Times bestselling author of the Walt Longmire mystery novels, which are the basis for Longmire, the hit Netflix original drama. The Cold Dish won Le Prix du Polar Nouvel Observateur/Bibliobs. Death Without Company, the Wyoming Historical Association’s Book of the Year, and Another Man’s Moccasins was the Western Writers of America’s Spur Award Winner. The Dark Horse, was a Publishers Weekly Best Book of the Year and Junkyard Dogs won The Watson Award for a mystery novel with the best sidekick. Hell Is Empty, was a New York Times best seller, as was As the Crow Flies, which won the Rocky for the best crime novel typifying the western United States. A Serpent’s Tooth opened as a New York Times bestseller as did Any Other Name, and Wait for Signs. Dry Bones opened at number 5. Spirit of Steamboat, selected by the Wyoming State Library as the inaugural One Book Wyoming. Johnson lives in Ucross, Wyoming, population twenty-five.

Plenary – Tom Rea
WyoHistory.org: Collaborating with Wyoming’s Past

Tom Rea will offer a quick tour of WyoHistory.org, followed by a look at some of the collaborations currently underway between the website and various museums, schools, colleges and state agencies around Wyoming. WyoHistory.org, a project of the Wyoming State Historical Society, features hundreds of well-written, well-sourced and well-illustrated articles on topics in Wyoming history, along with primary-sourced educational units, maps and mapped field-trip suggestions to museums, historic sites and more. Participants are encouraged to visit www.wyohistory.org ahead of time, and bring questions and suggestions with them to the session.

Tom Rea lives in Casper, Wyoming, where he is editor and co-founder, with the Wyoming State Historical Society, of WyoHistory.org. He worked for many years in the newspaper business, and his books include Bone Wars: The Excavation and Celebrity of Andrew Carnegie’s Dinosaur (University of Pittsburgh Press, 2001, 2004); Devil’s Gate: Owning the Land, Owning the Story (University of Oklahoma Press, 2006, 2012); The Hole in the Wall Ranch: A History (Pronghorn Press, 2010).
Wednesday April 27

5:00-7:00pm: CWAM Board Meeting (Art 321)
7:00-9:00pm: Mentor/Mentee & New Attendee Reception (Art 321)
9:00-10:00pm: Casper Planetarium
   (Free show, must sign up due to limited seating)
   **Dream to Fly:** Join us for a show at Casper’s award winning planetarium. Discover the mystery of flight with Leonardo da Vinci, Montgolfier brothers, Wright brothers and other inventors. Experience the adventure and find out how this immense and challenging dream, for which mankind has strived since the “beginning of history came true.”

Thursday April 28

9:00-4:00pm: Registration (Ramkota Hotel Gazebo)
10:00-10:30am: Welcome and introductions (Ramkota Theater)
10:30-11:30am: Keynote Speaker: Author Craig Johnson (Ramkota Theater)
11:30am-1:00pm: Business Lunch (Ramkota Ballroom)
1:30-4:30pm: Workshops (Ramkota Hotel and off-site locations)
4:30-5:30pm: Education, Visitors Services and Administrative Professional Networking Meet-up sponsored by Casper College (Goodstein Gallery)
5:30-9:00pm: Progressive Dinner (The NIC, Bishop House & Trails Center)

Friday April 29

7:00-8:00am: Morning runners’ group 5K (Ramkota Hotel Lobby)
8:00-4:00pm: Registration (Ramkota Hotel Gazebo)
9:00-10:00am: Plenary Speaker: Tom Rea (Ramkota Theater)
10:15-11:30am: Sessions (Ramkota Hotel)
11:30-1:30pm: Lunch on your own/CWAM New/Old Board Lunch (Remington’s Restaurant of the Ramkota Hotel)
1:30-4:30pm: Tours of Casper Museum Consortium Members (Tour seating is limited and will be awarded on a first registered basis)
4:30-5:30pm: Collections, Registration and Exhibits Professional Networking Meet-up sponsored by the University of Denver Museum of Anthropology (Werner Wildlife Museum)
5:30-8:00pm: BBQ (Fort Caspar Museum)
   Followed by CWAM Bowl Trivia Game (Ramkota Hotel Bar)
SCHEDULE CONTINUED

Saturday April 30
  8am-12pm: Registration (Ramkota Hotel Gazebo)
  9-10:15am: Sessions (Ramkota Hotel)
  10:30-11:45am: Sessions (Ramkota Hotel)
  11:45am-1:15pm: Lunch on your own
  1:15-2:30pm: Thought Café/poster session (Ramkota Terrace)
  2:45-4pm: Sessions (Ramkota Hotel)
  4-5pm: Students and CWAM Mentor/Mentee Professional Networking Meet-up sponsored by the CU Museum of Natural History (Tate Museum)
  5-9:30pm: Banquet and silent auction (Ramkota Ballroom)

Sunday May 1
  11am-12pm: Yoga at Backwards Distillery (Must be 21 or older)
  Grab your mat and join us for an all levels class in the distillery. Doors open at 10:45 am. The cost is $15 and includes your first post yoga cocktail. Cheers!
  9-11am: History Hunt Explore Casper's beginning by following the National Historic Trails Center History Hunt! This hunt will begin at 9:00 a.m. and should conclude no later than 11:00 a.m. Please register early. Happy Hunting!
  Reward: This fun and exciting time will have you seeing what Casper and the buildings were like originally.

REGISTRATION (Ramkota Hotel Gazebo)

FULL REGISTRATION INCLUDES:
All conference events, including: keynote & plenary speakers; sessions/workshops/Thought Café; business lunch & evening progressive reception on Thursday; Friday tours, Friday night BBQ; and Saturday night closing banquet.

ONE-DAY REGISTRATION INCLUDES:
Thursday: Keynote speaker, lunch, and evening progressive reception.
Friday: Plenary speaker, Friday sessions and tours, and BBQ.
Saturday: Saturday sessions and Saturday night closing banquet.
Thursday Workshops 1:30-4:30

Tech Panels on a Budget: LED Push Button Panel Builds with Brian Briggs (Teton Meeting Room of the Ramkota Hotel)
Interactive technology concerns face all museums. Big expenses, long production delays, and contractor runaround are all part of the game. They don’t have to be that way though. One simple way to add a technological touch to your galleries is through adaptive deployment of push button LED panels throughout your interpretive efforts. From simple light up boards to lighting up gallery cases, this workshop will equip you with the tools necessary to make your visitor’s faces light up!

Resumes 3.0 (and other skills to get you hired) with Katie March and Anne Amati (Central Ballroom of the Ramkota Hotel)
Writing a resume is a behemoth task. It has to be skim-able yet detailed and flattering yet not braggadocios. Learn how to write a resume that will quickly and succinctly communicate your skills and experience and see the types of skills that museum hiring managers are looking for. Also, pick up some tips and tricks for interviews, cover letter writing, and more. Bring a copy of your updated resume if you would like some personalized feedback.

Exploring History Through Ethnographic Video Game Design with Jeremy Blair (North Ballroom of the Ramkota Hotel)
Participants will learn how to create history-inspired video games through exploring free browser-based game design programs in this hands-on workshop. Participants will learn the basics of game design and start designing an original game that explores a specific moment, artifact, culture, or location in history that interests them. The session will address how to implement this type of project in museums, how to engage various types of audiences through games, and review how museums are utilizing game design across the country. No prior experience necessary. Laptop with WiFi connection is required.

Labeling Collections with Isabel Tovar (Tate Museum, Room 111)
Physically applying numbers to collections can be challenging when working with a variety of materials. This workshop will give you hands on training for safely applying numbers to artwork, textiles, metals, plastics, ceramics, and archaeological objects. Discussion will include the process of using both hand-written and printer produced labels, appropriate placement of number, basic tools used for numbering, as well as documentation of methods.

There is no “I” in Museum! with Karen Dropps (National Historic Trails Center, Conference Room)
Museum work is a collaboration between many different people, and sometimes they do not always work together. Learn about how groups develop and, learn how you, your staff and volunteers can work together toward a common goal through team building. This workshop will be participatory. So come with an open mind and comfortable shoes.
Preserving Basketry Collections: Information, Materials, and Access (Collections track) with Jesse Dutton-Kenny (Natrona Conference Room)
For museums working to gain control over collections that are under-studied or not well housed it can be a challenge to decide where to start. This session will explore the various steps necessary to comprehensive preservation through an anthropological basketry collection. Participants will be able to see the process starting from obtaining information and researching your collection, to the physical preservation and storage of the materials, and finally the various ways that one can share access to the collection.

Reaching the Sleeping Generation: Building Programs for Junior High School Students with Almost No Cash (Education Track) with Stacey Moore, Doug Cubbison and Trey Corkern (North Ballroom of the Ramkota Hotel)
How do you meet the challenge of enticing early-teens to participate in your museum? Three Casper institutions developed a unique summer program which submerged teens into the study of history. The “Future Historians Summer Camp,” has approached history with experiential learning that is fun enough to keep the teens awake. Interpretive themes which met institutional members’ goals and diverse missions were crafted. Moreover, this camp started on a zero-dollar budget now has a surplus.

What’s New In Wyoming Advocacy? (Public-facing track) with Brian C. Briggs (Teton Meeting Room of the Ramkota Hotel)
Been wondering what CWAM Advocacy is doing Wyoming? Efforts have been ramping up and preparing materials to help you advocate. It’s your chance now to get the advice you need, and begin your advocacy effort for museums in Wyoming at all levels! We want local perspectives… we want your point of view. Come, share, and receive the constructive criticism you need to continue in your efforts. Plus, get the news you need for the coming year!

New Online Services for Non-Profits: Take Your Organization to the Next Level (Administration track) with Megan Huelman (Central Ballroom of the Ramkota Hotel)
Online tools not only make my job at the Broomfield Veterans Memorial Museum easier but they also help drive business to our museum. This session will look at the ways the BVMM has used Google For Nonprofits to receive free business applications for help with administrative duties and tools like TourBuilder or Sway to create online exhibits. You will learn the ins and outs of putting Google and other online tools to work for your organization… FOR FREE!!!
Friday Tours 1:30-4:30pm

All tour groups meet in the Ramkota Hotel Lobby

Tour 1 - Surprising Places: An Archive & An Airbase
Casper is home to a wide variety of cultural intuitions including the Western History Center at Casper College and the Casper Army Air Base National Register of Historic Places District. Meet Doug Cubbison, Curator of the Wyoming Veterans Museum and Vince Crolla, Archivist of the Western History Center as you tour these hidden gems. The Western History Center maintains a collection of primary sources on Wyoming and the West with particular emphasis on Casper and Natrona County. Then tour the finest surviving example of a WWII Army Air Force airfield in the nation, the Casper Army Air Base, home of the Natrona County International Airport, Wyoming Veterans Museum, and learn how the museum is guiding interpretive efforts at this Historic District.

Tour 2 - Art in the Streets: A Tour of Casper’s Incredible Public Art
Join us for a fun-filled afternoon exploring Casper’s collection of public art. From traditional bronzes to modern, Casper boasts a collection of more than fifty pieces of public art. You will start at the Nicolaysen Art Museum, where you will be treated to an overview of the collection throughout Casper. We will walk along Casper’s downtown 2nd Street for three blocks, and then follow Center Street for a block, leading us to “The Fountainhead” in front of City Hall. Inside City Hall, we can see models of sculpture in other parts of the city. We will then circle back to the NIC, viewing other pieces of art along the way. Once back at the NIC, you will be treated to refreshments and time to shop in the Museum Store before returning to the hotel. The tour will be led by Mary Allman-Koernig, Executive Director of the NIC, and Eric Wimmer, Curator of Art.
Tour 3 - Bones, Beasts and Beakers: Casper’s Science Museum
Join us as we explore Casper’s leading science centers! Begin your tour at the Tate Geological Museum, home to Dee the Mammoth, one of Wyoming’s most popular artifacts of 2015, and Lee Rex, the Tyrannosaurus rex. Tour the museum, the prep lab and the classroom. Next we will head to the Werner Wildlife Museum. Visitors will be treated to a tour and an overview of the Werner’s monthly wildlife programs. “Artisans Unbound: Feathers, Fur, and Fiber,” an exhibit of Wyoming contemporary crafts will be on exhibit. Our final stop will be to meet the animals that make the Science Zone an unforgettable experience! There will be a short presentation about the critters that are a highlight for field trips and visits. Don’t forget to explore our permanent collections including the Engineering and Bubble Zones and the visiting exhibit - “Dinosaur Revolution!”

The Society for the Preservation of Natural History Collections
Presents:

SPNHC
DENVER COLORADO | 2017
The Next Generation in Best Practices
June 18 – 24 2017
Hosted by:

COLORADO-WYOMING ASSOCIATION OF MUSEUMS
Saturday Sessions 9:00-10:15

Give Me the Money (please): Successful Grant Writing Tips for Small Museums (Administration track) with Brooke Rohde and Anne Amati (Wyoming Theatre)
Do you want to write grants for your museum but don’t know where to start? This session will cover some popular grants for small museums – the CWAM grant, the Greenwood Fund grant and NEH Preservation Assistance grants to name a few. Come learn about funding opportunities, what makes an application successful and chat with peers about what has worked/not worked. Featuring previous grant recipients: Hillary Mannion – Colorado Springs Pioneer Museum, Bev Allen – University Archives and Records, CSU Pueblo, Christy Smith – Grand Encampment Museum, and Tina Hill – Wyoming Frontier Prison.

Challenging and Transforming Collections Care, Management, and Interpretation: Indigenous Curation in Museums (Collections track) with Halena Kapuni-Reynolds and Julia Strunk (North Ballroom)
What is indigenous curation, and how can we as museum professionals better care for collections? Through different cultural perspectives, this session explores transformations in museum practice through the incorporation of Indigenous care methods at three institutions. Topics to be discussed include Non-Western forms of caring for and interpreting collections, caring for sacred and ceremonial objects, examples of Indigenous curation within Western-style museums, and ways that museum staff weave together various cultural perspectives under one roof.

Connecting the World Through Informal Education (Education track) with Leah Ritz (Natrona Conference Room)
In a complex world, how can museums best support 21st century thinking skills? As informal learning centers we are able to challenge young problem solvers to think across disciplines and understand the relationships between the human, natural, and physical worlds. In this session participants will do a hands-on activity that uses science as a means for connecting social studies, language arts, and math, then have an opportunity to extend their own lessons to connect with other content areas.

Millennials in the Museum: Engaging Younger Audiences (Public-facing track) with Brooke Gladstone and Megan Friedel (Teton Meeting Room)
Who are the “millennials” and why should we need them in our museums? Learn about how to define this growing demographic and how to bring them into your museum. Practical tips and examples will be shared for engaging millennial audiences.

Planning an Anniversary Event or Big Event Planning for People Who Don’t Do Big Events (Volunteer track) with Con Trumbull and Trey Corkern (Central Ballroom)
How can we effectively harness the power of volunteers to create a large event? Join Con Trumbull, president of the Fort Caspar Museum Association, as he recounts the re-booting of a childhood event for a 150th anniversary event. Con will talk about the coordination, logistics, volunteer management, budgeting, scheduling, funding, timing, advertising, publicity, community buy-in, food for participants and the public, port-a-potties, security, staffing, volunteers, safety, transportation, parking, when to start planning, what worked, and what could have been done better.
Roundtable Discussion on the Digital Public Library of America and Colorado-Wyoming Museums (Collections track) with Brian C. Briggs and Regan Harper and Leigh Jeremias (Teton Meeting Room)

Do people use your stuff? Are your collections alive today? Meaningful contact with collections is difficult in today’s e-world. Movement is afoot providing a solution to cultural heritage institutions. The Digital Public Library of America seeks to bring together the country’s material culture for a global, digital audience. Join passionate individuals from the Colorado State Library and CWAM to open the conversation about what DPLA would mean for museums, archives, and libraries in Colorado and Wyoming.

Building Colorado: Education Outreach (Education track) with Katie March (North Ballroom)

Golden History Museums’ education outreach program, Building Colorado, is a game that students play by taking on the identity of one of 10 frontier towns. Students are presented with issues actually faced by frontier Coloradans and are challenged to make good choices in order to grow into a bustling metropolis. Cities decide how many assets to risk on attracting the transcontinental railroad, becoming a state, or building a prison or a sugar beet factory. The program fulfills all social studies standards, including history, economics, civics, and geography. Learn how to create programs that fulfill the needs of both teachers and museums.

Crowd-funding and Communication to Maximize Community Engagement (Public-facing track) with Brian Liesinger (Central Ballroom)

This session will cover how to design an efficient project that utilizes community input, earned media and grassroots fundraising in a way that allows your constituents to feel ownership of the success of the project. The session will use the recent successful example at the Heart Mountain Wyoming Foundation, which saved an original World War II structure and moved it 80 miles to their National Historic Landmark site in rural, northwest Wyoming. Using creative strategies to manage the project, fundraise and for public relations, we funded it in a short period of time and built a groundswell of support involving constituents near and far. The session will detail our process for crowdfunding, maximizing earned media, and cultivating community ownership.

Collaboration - Making It Work (Public-facing track) with Rachel Hedges and Jessica Brunecky (Wyoming Theatre)

Collaboration can be hard. With so many different voices and competing priorities at the table, collaborating with other institutions can seem like a monumental undertaking. But it doesn’t have to be that way! The University of Colorado Boulder’s Cultural Consortium and the Casper Museum Consortium have both found ways to make collaborations easier and more successful. In both cases, organizations and sites that make up the group are very different, but they are all share a similar mission: to promote cultural experiences either at the University of Colorado Boulder or in Wyoming. Benefits to institutions include: avoiding scheduling conflicts, sharing ideas, and generating visitation through shared programming. Collaborating and advocating for each other benefits everyone, join us and learn how it could work for your museum.
The Virtual Field Trip: Bringing the World to Your Museum (Education track)
with Nathan Doerr (Natrona Meeting Room)

Just because a classroom is 1,000 miles away doesn’t mean those students can’t experience your museum. Through Skype in the classroom, museums of all sizes and budgets can bring their collections and stories to students all over the world with just a computer, web cam, and internet connection. Learn how institutions in both Colorado and Wyoming have reached out to hundreds of classrooms across the U.S. and internationally, and how you can do the same.

Thought Café/Poster Sessions 1:15-2:30 (Terrace)

Uncovering the Digital Public Library of America: A Look at What it Could Mean with Colorado-Wyoming Museums with Brian C. Briggs, Regan Harper and Leigh Jeremias

Do people use your stuff? Are your collections alive today? Meaningful contact with collections is difficult in today’s e-world. Movement is afoot providing a solution to cultural heritage institutions. The Digital Public Library of America seeks to bring together the country’s material culture for a global, digital audience. Join passionate individuals from the Colorado State Library and CWAM to open the conversation about what DPLA would mean for museums, archives, and libraries in Colorado and Wyoming.

Preparing Private Antiquities Collections for Museum Donation with Jacey Bonavia

Many individuals have accumulated impressive artifact collections. Some have decided to donate their private collections to museums, which are not always able to easily accept these collections. I will illustrate my experience cataloging a private collection of prehistoric Native American pottery for efficient acquisition by the Museum of Indian Arts and Culture in Santa Fe and provide attendees with guidelines to help other individuals prepare their collections for museum acquisition based on this experience.

Identifying Fossils with Jean-Pierre Cavigelli and Russell Hawley

Ever wonder about that old, unlabeled ‘mystery fossil’ in your museum? Here is your chance to find out what it is. If you’re driving to Casper, bring your specimen to our ‘Fossil Road Show’ booth for identification. We can usually assign age as well as taxonomic level – for teaching specimens, a little information is better than none! (Warning: There are always a few things that we can only ID as, “yup, that’s a fossil!”).

Re-Thinking CWAM’s Professional Development Opportunities with Nathan Doerr

What professional development opportunities do you think CWAM is missing? Stop by and visit with members of our Professional Development Team and share your concerns and ideas about the resources we share and the programs we offer. Not only will your ideas help CWAM, but they’ll enter you and/or your organization in a chance to win $50!

The CWAM Co-Op and Its Benefits with Rachel DeShong

The Thought Café will present the CWAM Purchasing Co-Op, what it does, and what the benefits are to all museums.
Evaluating Microclimates within Fluctuating Environments in Museum Collections with Kerrie Lyoob

Environmental monitoring is an essential part of museum collections stewardship. In addition to consistent data monitoring, being aware of your institution’s structure as well as local, outside conditions is important to establishing a collections optimal preservation environment. This poster will describe how through the careful placement of microclimates, including storage cabinets as well as sealed archival boxes, a more stable environment can be achieved to better preserve collections.

First Steps: Graduate School and Beyond with Brooke Gladstone, Shanea Ruybal, and Glendon Butterfield

Are you trying to navigate graduate school and a new museum career? Come talk with three successful graduate students from University of Colorado Denver’s Public History/Museum Studies program about their experiences in graduate school, internships, volunteering, and museum roles.

Saturday Sessions 2:45-4:00

Beyond Wine and Cheese: Interpreting the Science and History of Brewing and Distilling in Public Institutions (Administration track) with Trey Corkern, Amber Pollock (Central Ballroom)

Let’s move our institutions beyond three martini lunches and boxed wine receptions! This program (a partnership between a museum, a distillery, and a hotel) will demonstrate how creating inter-institutional relationships brings expertise, knowledge, and broader audiences into our sites. We will also look at how other institutions have safely and effectively used libations for fundraising, brand building, and creating public/private partnerships. Participants in this hands-on workshop need to be 21 years of age.

Leveraging Connections: Museums, Public Schools, and Universities (Education track) with Steven Schnell and Leah Ritz (Natrona Conference Room)

Museums are the perfect place for making connections between K-12 schools, colleges, researchers, business people, and the general public. In this session participants will learn about a successful collaboration between a science museum, K-12 schools, and a college that expands school access to field trips. Participants will be asked to consider a gap in education in their communities and brainstorm ways to meet that need. Participants will use tools to help identify stakeholders and leverage points and walk away with action items.

Refining Your Collections through Deaccession (Collections track) with Heather Thorwald, Bethany Williams (Teton Meeting Room)

If a museum’s collection is like a community, then we all have objects that aren’t pulling their own weight. Yet refining a collection can be daunting without knowing where and how to start. This session will demonstrate how to evaluate objects to determine whether they support a museum’s mission, using real-world examples. We will also provide tools to help you develop a deaccession and disposition procedure appropriate for your institution.
ACCOMMODATIONS

Conference Hotel:

Ramkota Hotel
800 N. Poplar
Casper, WY 82601
307-266-6000

Conference rate is $83 per night for up to four people per room, includes breakfast.

Ask for the CWAM conference rate.

Show your badge and get in FREE to all the museums in Casper, April 28 – May 1

- Historic Bishop Home
- Fort Caspar Museum
- National Historic Trails Interpretive Center
- The Nicolayson Art Museum
- The Science Zone
- Tate Geological Museum
- Werner Wildlife Museum
- Wyoming Veterans Museum

Casper, Wyoming
2016 ANNUAL MEETING

Tate Geological Museum, Casper, WY

Art 321-Casper Artist's Guild, Casper, WY

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Colorado-Wyoming Association of Museums
Join the social media conversation about your CWAM Annual Meeting experience!
Here are some quick tips and trending etiquette

1. Hashtags
   - Hashtags help label your social media post so that they can be discovered by someone else. Think of it as an organizational tool for the millions of posts and blogs online.
   - Hashtags can be used to search for posts too. Just type your hashtag in the search bar of any major social media platform.
   - We recommend using #cwamannualmeeting and #cwam2016 to search and discover other posts about the CWAM Annual Meeting.

2. Photos
   - Instagram is your main go-to for social media photo sharing. However, Instagram tends to trend with photos that are artistic in style. Of course, there are still photos of friends or selfies too!
   - Facebook is the platform to share any and all photos!

3. Privacy
   - Make sure to be considerate of your friends before posting their photo to social media.
   - If you prefer a more private social media experience, remember your post with a trending hashtag may not be discovered if you don’t have a public profile.

4. Resources and Finding CWAM
   - Follow CWAM on Facebook at facebook.com/CoWyMuseums
   - Follow CWAM on Instagram @colowyomuseums
   - Follow CWAM on Twitter @colowyomuseums
   - E-mail us your questions or feedback at marketing@cwam-us.org

In an effort to be more green and celebrate CWAM’s long history, please bring your favorite conference bag to this year’s annual meeting!

#cwamannualmeeting #cwam2016

Colorado-Wyoming Association of Museums
Notes:


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