Craig, Colorado...

Craig, the Moffat County seat, is rich in recreational opportunities, natural resources, Native American and pioneer history and Old West lore. At this historic mid-point for Denver and Salt Lake City travelers, CWAM is eager to gather museum professionals and explore this year’s Annual Meeting theme—GRASSROOTS: Museums and their Communities. And where better to gather in the economic center of Northwest Colorado than the Center of Craig, located right downtown!

During the 2015 Annual Meeting, you can expect to explore the how and why of:
- Collecting local stories through oral histories
- Connecting with your visitors through evaluation
- Collaborating to create community exhibits
- Integration of communities into museum master plans

Thank You to This Year’s Sponsors!
Anson Family & Johnson Family
Dry Creek Gold Leaf
Hayden Heritage Center
Little Snake River Museum
Mountain States Art Conservation
Museum of Northwest Colorado
Terry Dowd, Inc.
The Moffat County Tourism Association & Craig Chamber of Commerce
The Wyman Living History Museum

and to this year’s Vendors:
The Caspar Area Convention & Visitors Bureau
Certified Business Services, Inc.
Collections Research for Museums
Farhorizon Exhibits
Mountain-Plains Museum Association
Terry Dowd, Inc.
“Grassroots” is a word commonly used in the political world to describe what happens when highly motivated supporters spontaneously form a group from the ground up to advance a cause or candidate. Many museums, libraries and archives began as grassroots movements. Many others are maintained by enthusiastic devotees. As individuals who work or volunteer in these institutions, how do we ensure that grassroots contributors are working with us and we are working with them to the betterment of our communities? Collaborative projects in public programs, exhibits and collections have become ways to encourage continued participation, and many locations now evaluate their activities to determine the benefits to visitors. This year, we all want to become highly motivated supporters of our cause, whether that cause is a community-driven exhibit, a more engaged board or a new outreach education program. We need to go GRASSROOTS! In honor of this year’s theme, we are pleased to welcome three speakers. We will highlight two of them here.

The Wyman Living History Museum was founded by Lou Wyman. The dream started in 1949 in Elk Springs, Colorado. While Lou was filling up a water barrel for his sheep herders, he noticed an abandoned 1932 Lincoln. He paid $15.00 for it and has been collecting ever since. The museum opened in August of 2006. The Wyman family has gathered an absolutely unique collection from throughout the west and beyond, giving museum guests an experience spanning one hundred years of American life, ingenuity and advancement.

Janell Oberlander may be new to Craig this year, but she’s no stranger to the rural West. Born in a small town in Wyoming, the new vice president for Colorado Northwestern Community College’s Craig campus is now a seasoned college administrator who is bringing her talents and passion to CNCC. Oberlander describes her key roles for the college to be that of advocate, strategist and liaison to the community. “Really, it is to be at the forefront and responsive to the needs of Craig because we are the community’s college,” Oberlander said. She is spending time getting to know the faculty, staff and programs at CNCC as well as connecting with community leaders from other Craig and Moffat County organizations and local businesses.
2015 Annual Meeting Schedule at a Glance

WEDNESDAY, APRIL 15

5:00 – 8:00pm CWAM Board Meeting
8:00 – 10:00pm First Time Attendee & Mentor/ Menteed Cocktails

THURSDAY, APRIL 16

9:00 – 1:00 Registration at Clarion Hotel
9:00 – 12:00 Vendor Marketplace Set-Up
10:00 – 10:30 Welcome
10:30 – 11:15 Keynote Speaker
11:15 – 1:00 Business Lunch
1:30 – 4:30 Registration at Center of Craig
1:00 – 4:30 Vendor Marketplace
1:30 – 2:45 Sessions and Workshops
2:45 – 3:00 Refreshment Break
3:00 – 4:15 Sessions and Workshops
4:30 – 6:00 Scavenger Hunt
5:00 – 8:00 Progressive Dinner at Museum of Northwest Colorado

FRIDAY, APRIL 17

8:00 – 4:30 Registration
8:30 – 4:30 Vendor Marketplace
9:00 – 10:15 Keynote Speaker
10:15 – 10:30 Refreshment Break
10:30 – 11:45 Sessions
Noon – 1:45 Lunch, On Your Own
Noon – 1:45 New/Old CWAM Board Lunch Meeting
1:45 – 3:00 Thought Café Poster Sessions
3:00 – 3:15 Refreshment Break
3:15 – 4:30 Sessions
4:30 – 5:00 Free Time

SATURDAY, APRIL 18

8:30 – Noon Registration
8:30 – 4:30 Vendor Marketplace
9:00 – 10:15 Sessions and Workshops
10:15 – 10:30 Refreshment Break
10:30 – 11:45 Sessions and Workshops
Noon – 1:45 Lunch, On Your Own
1:45 – 3:00 Sessions and Workshops
3:00 – 3:15 Refreshment Break
3:15 – 4:30 Sessions and Workshops
4:30 – 5:00 Vendor Marketplace Tear-Down
4:30 – 5:00 Free Time
5:00 – 7:00 Closing Reception at Wyman Museum

Free shuttles will run between Clarion Inn & Suites and downtown Craig 7am-10pm

GRASSROOTS: MUSEUMS AND THEIR COMMUNITIES APRIL 16-18, 2015 • CRAIG, CO
CWAM Scholarship Auction

Auction proceeds benefit your fellow CWAM members by providing scholarships to the Annual Meeting. The following CWAM members are able to attend this year’s meeting due to proceeds from last year’s auction:

Gillian Armstrong, Frisco Historic Park & Museum, Frisco, CO
Holly Berg, City of Greeley Museums, Greeley, CO
LaVon Blaesi, Global Village Museum of Arts and Cultures, Fort Collins, CO
Kellie Cheever, Animas Museum, Durango, CO
Jesse Dutton-Kenny, University of Colorado Museum of Natural History, Boulder, CO
Nicole Famiglietti, City of Greeley Museums, Greeley, CO
Cindy Hintgen, Breckinridge Heritage Alliance, Breckinridge, CO
Amber Horne, Grand Encampment Museum, Encampment, WY
Kerrie Iyoob, University of Colorado Museum of Natural History, Boulder, CO
Caitlin Mans, Aurora History Museum, Aurora, CO
Nita Naugle, The Historical Society of Oak Creek and Phippsburg, Tracks and Trails Museum, Oak Creek, CO
Sarah Saxe, National Mining Hall of Fame and Museum, Leadville, CO
Elizabeth Skrzypczak-Adrian, Frisco Historic Park and Museum, Frisco, CO
Christy Smith, Grand Encampment Museum, Encampment, WY
Laurel Watson, Hayden Heritage Center, Hayden, CO

When it comes time for the CWAM auctions on Friday evening, bid high and bid often. Thank you for your support of the CWAM Annual Meeting Scholarship Program!

What is Pinky?

In a nutshell, Pinky has become the unofficial CWAM Annual Meeting mascot. The pink bird attended its first Annual Meeting in 1985 in Estes Park, CO, when it was donated to be auctioned off, with proceeds to benefit the then financially struggling CWAM. The flamingo sold and spent the following year at the Colorado Historical Society. In 1986, Pinky returned to the Annual Meeting in Cheyenne, WY, and was once again put up for auction. Thus began the tradition of Pinky and the annual scholarship auction. At some point over the last 29 years, Pinky was no longer sold but was passed from one Local Arrangements Committee to the next. Each year, Pinky returned to the Annual Meeting, sometimes showing up dressed to depict its adventures of the previous year. Last year, the CWAM Board of Directors decided to return Pinky to its original role of supporting Annual Meeting scholarships. Bring your wallets, checkbooks and credit cards because Pinky will be a part of the live auction again this year, with the goal that it will be returned and auctioned off next year, and each year following.
GRASSROOTS: MUSEUMS AND THEIR COMMUNITIES  
APRIL 16-18, 2015 • CRAIG, CO

WEDNESDAY EVENTS

5:00 – 8:00pm CWAM Board Meeting, Sports Page Bar at the Clarion Hotel
8:00 – 10:00pm First Time Attendee and Mentor/Mentee Meetings, Sports Page Bar at the Clarion Hotel

If you’re new to the Annual Meeting, hang out at a local Craig restaurant and bar with other networking novices as well as potential long-time mentors. Please contact Bethany Williams, CWAM Mentor Coordinator, at Bethany.Williams@dmns.org if you are interested in becoming a mentor or mentee.
THURSDAY EVENTS

9:00am – 1:00pm  Registration, Clarion Hotel

10:00 – 10:30am  Welcome and Meet the Mayor, Clarion Hotel

10:30 – 11:15am  Keynote Speaker Lou Wyman, Clarion Hotel

11:15 – 1:00pm  Business Lunch, Clarion Hotel

1:30 – 4:30pm  Workshop, Tread of Pioneers Museum, Steamboat Springs

Take a trip to beautiful Steamboat Springs also known as Ski Town USA! While there, participants will go behind the scenes to view the newly expanded exhibits and collections facility. Museum staff will discuss their recent capital campaign, grant writing, project planning and other logistics that led to project success. Bus boards at 1:30pm at Clarion Inn & Suites, tour will begin at 2:15pm.

1:30 – 2:45pm  Session, Center of Craig

Web Tools to Maximize Your Impact and Reduce Your Budget
Location: Chapel
Michelle Pearson, Coordinator of Education and Preservation Grants, 2011 Colorado Teacher of the Year, History Colorado; Laura Israelsen, Educator, 2010 Librarian of the Year, Adams 12 School District; Shannon Haltiwanger, Preservation Communications Manager, History Colorado

Low programming budget? Need impact and outreach to your community? Tired of the same old media tools? Join three geeks and learn how you can maximize your community reach using easily adaptable tools and resources for a low dollar investment. Learn how you can increase engagement in your museum spaces, garner a larger online presence, and share the cultural heritage and preservation stories of your community using three common tools such as Twitter, Facebook, and Pinterest, and 17 newer tools with the power to connect to new audiences. Examples, tools, and online resources will be shared and disseminated to participants. Prepare to have some fun, learn, and share ideas in this hands-on session.

1:00 – 4:30pm  Vendor Marketplace, Center of Craig, Auditorium

1:30 – 4:30pm  Registration, Center of Craig

2:45 – 3:00pm  Refreshment Break, Center of Craig, Auditorium, Sponsored by Terry Dowd, Inc.

3:00 – 4:15pm  Sessions, Center of Craig

THURSDAY EVENTS

NAGPRA Compliance: The Nuts & Bolts
Location: Moffat Room
Anne Amati, Registrar, University of Denver Museum of Anthropology; Christina Cain, Anthropology Collections Manager, University of Colorado Museum of Natural History

The Native American Graves Protection and Repatriation Act (NAGPRA) is a federal law passed in 1990. It provides a process for museums to return human remains and cultural items to Native American tribes. This session will introduce the basics of the law and how small museums actually do the work of complying with the law. We will address where to get funding, tips for working with tribes, preparing for a consultation, and resources available for museums.

Get your free copy of the CWAM 2015 Annual Meeting guide containing all of the information included in this document and more at the CWAM 2015 Annual Meeting in Colorado.
Building a Leadership Board  
**Location: Yampa Room**  
Lisa Dodson, Executive Director, Kansas Museums Association

High performing boards are essential to fostering growth and transformative change for your museum. This session will discuss the characteristics of effective leadership boards and provide examples and tools to help grow board engagement, critical thinking, fundraising and leadership. Sample case studies will be discussed and participants are invited to bring questions.

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**Historical Scavenger Hunt,**  
Museum of Northwest Colorado  
Search through the museum’s exhibits while wine-tasting and snacking on appetizers.

**5:00 – 8:00pm**  
**Thursday Reception,** Center of Craig

Enjoy horse-drawn wagon tours of the historic house district beginning at 5pm. Purchase a bottle of wine to go with your Italian Craig dinner starting at 6pm.
### FRIDAY Events

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<tr>
<th>Time</th>
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<tr>
<td>8:00am – 4:30pm</td>
<td>Registration</td>
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<td>Vendor Marketplace</td>
<td>Center of Craig, Auditorium</td>
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<tr>
<td>9:00 – 10:15am</td>
<td>Keynote Speaker Janell Oberlander</td>
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<td>10:15 – 10:30am</td>
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<tr>
<td>10:30 – 11:45am</td>
<td>Sessions</td>
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### Recording a Disaster: The 2013 Flood and the Practice of Oral History
**Location: Chapel**
Naomi Gerakios Mucci, Archives Assistant, Water Resources Archive, Colorado State University; Tessa Moening, Research Associate, Public Lands History Center, Colorado State University

This session will cover how research associates at the Public Lands History Center designed and approached the creation of an extensive oral history collection following the September 2013 flooding that affected much of Northern Colorado. Presenters will cover methodology, best practices, and techniques in oral history and how these can be implemented in archives and museums.

### Interpretation: Education with a Purpose
**Location: Moffat Room**
Margo Carlock, Executive Director, National Association for Interpretation

What is interpretation and how does it differ from education? This session will look at the role of interpretation in public programming and discuss interpretation as a profession. We will hear how the National Association for Interpretation inspires leadership and excellence to advance heritage interpretation through networking, training and certification.

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<thead>
<tr>
<th>Noon – 1:45pm</th>
<th>Lunch, On Your Own</th>
<th>CWAM New/Old Board Lunch Meeting</th>
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<tbody>
<tr>
<td>1:45 – 3:00pm</td>
<td>Thought Café Poster Session, Center of Craig, Auditorium</td>
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### Certification in Interpretation
**Location: Chapel**
Margo Carlock, Executive Director, National Association for Interpretation

This Thought Café presentation will introduce the National Association for Interpretation and highlight its various certificate programs: Certified Interpretive Guide, Certified Interpretive Host, Certified Heritage Interpreter, Certified Interpretive Planner, Certified Interpretive Manager and Certified Interpretive Trainer.

### The Colorado Encyclopedia: Expanding the Museum Experience
**Location: Chapel**
Josephine Jones, Managing Editor, Colorado Encyclopedia, Colorado Humanities; Nick Johnson, Editorial Assistant, Colorado Encyclopedia, Colorado Humanities

The Colorado Encyclopedia will be a collaborative online resource for all things Colorado. The project is led by Colorado Humanities, a nonprofit affiliated with the National Endowment for the Humanities, the Smithsonian, and other national resources for museums. Relying on scholars and professionals from CSU-Fort Collins, the University Press of Colorado, and History Colorado, the Encyclopedia will deliver an interactive cultural experience by offering engaging, scholarly reviewed articles as well as downloadable educational content for students and teachers. It will also act as a supplement museum experience, providing visitors with a resource to deepen their knowledge about exhibits and giving local curators the opportunity to broadcast their exhibits and local history to a wider audience via a popular, accessible, and professionally promoted website.
Comment Boards: The Value of Passive Audience Interaction
Betsy Martinson, Program Administrator, Buffalo Bill Museum & Grave

When you are seeking the “pulse” of your visitor, there is no easier method than a public comment board. Gathering thoughts and opinions from visitors can, among other things, help test success, identify information gaps, and provide input for future exhibit design and content. Let’s talk logistics: creating boards for different situations, types of questions you may want to ask, tips for ongoing maintenance, and even how new information might be put to use later.

Considerations for Cataloguing: Funding, Preservation and Resources for an Art Museum Project
Mollie Piron, Collections Specialist, Nicolaysen Art Museum

This poster session is an overview of a collection project at the Nicolaysen Art Museum. Practical considerations such as equipment, funding, and preservation for cataloguing an extensive collection of art and ephemera related to the mid-20th century Wyoming artist Conrad Schwiering will be highlighted. This work is being completed by a Museum Studies major under the guidance of the museum registrar.

CWAM Grants: The What’s, Why’s, and How’s
Brooke Rohde, Curator of Collections, University of Denver Museum of Anthropology, and CWAM Grants Co-chair; Anne Amati, Registrar, University of Denver Museum of Anthropology, and CWAM Grants Co-chair

Often a small amount of cash can turn a good museum project into a great museum project. The CWAM Grants Program offers competitive grants up to $500. Come to our table to explore grant ideas and learn more about how your museum could benefit from a CWAM Grant.

How to Manage Without the “Real Thing”
Jesse Dutton-Kenny, Graduate Student Assistant in Anthropology Collections, University of Colorado Museum of Natural History

What are the different collections management strategies one can employ when dealing with replicas, casts and molds, and other instances where the objects are not the originals? Using a small archaeological casts and molds collection as a case study, we examine how to deal with topics including: accessioning, numbering protocols, archival materials, and the process of cataloging and data management when you have data on both originals and replicas. There are several challenges presented by these types of objects and we aim to show how to best care for their unique needs.
FRIDAY EVENTS

IMLS Museum Universe Data File: Is Your Museum Listed Correctly?
Katie March, Interpretation Coordinator, Golden History Museums, and CWAM Advocacy Team Leader

Have you taken a look at the IMLS Museum Universe Data File (MUDF) and wondered – Does the US really have 35,000 museums? How did they count these museums? What defines a museum? Is my museum listed correctly? What is CWAM doing to verify information for Colorado and Wyoming museums? Stop by the Thought Café to ask questions about the MUDF and to verify that your museum’s information is correct.

One Museum, Two Museum, Three Museum, Four…
Cindy Hines, Executive Director, Frontier Historical Society and Museum

Learn how a group of historical societies and museums came together to become the Four Rivers Historical Alliance to actively promote cultural heritage tourism throughout our four river region. This historical alliance, located along the Colorado, Roaring Fork, Crystal and Eagle rivers, has completed an inventory of our local cultural historical assets and resources, including identifying and documenting many of these assets. The group collaborates by sharing resources among members and partners, providing technical assistance and educational programs. The alliance promotes our group’s events as well as events for each of the member organizations, allowing them to reach a wider audience. We have actively promoted cultural heritage tourism with the production of a map of historical sites that is distributed through museums, chambers and visitors’ centers throughout the region. Our historic site map recently received an honorable mention from History Colorado’s Josephine H. Miles award.

Community Voice in Your Museum Planning
Location: Moffat Room
Irina Fartushnikova, Curator of Interpretation, Wyoming State Museum; Mark Brammer, Supervisor of Museum Programs & Exhibits, Wyoming State Museum; Jennifer Alexander, Supervisor of Collections, Wyoming State Museum

In 2013 the Wyoming State Museum embarked on an ambitious project to re-design all of its galleries, and to create a new Master Interpretive Plan to guide the museum into the future. To do so, the museum hired a professional design firm and reached out to Wyoming communities to guide the development. This session

Refreshment Break, Center of Craig
3:00 – 3:15pm
Sponsored by the Hayden Heritage Center

3:15 – 4:30pm Sessions, Center of Craig

Museums, Tribes, and Donors:
Building a Collaborative Archive
Location: Chapel
Jen Shannon, Curator of Anthropology, University of Colorado Museum of Natural History; Christina Cain, Anthropology Collections Manager, University of Colorado Museum of Natural History

This session will highlight two aspects of a collaborative project undertaken by the University of Colorado Museum of Natural History. The first portion of the session will address how to gain intellectual control and assist a donor in meeting digitization best practices on the front
will discuss how the WSM navigated this process, from evaluating design proposals, identifying community stakeholders and getting them involved and engaged, identifying funding sources, and keeping the momentum going over a long period of time. No big redesigns in your immediate future? Session attendees will be able to apply lessons learned by the WSM to planning a variety of projects that require wide community participation.

**Part 1: Crafting a Museum Database from Scratch or Improving the One You Have! An Introduction to Collections Databases for Small Museums**

**Location: Yampa Room**

Bridget O’Toole, Registrar, History Colorado; Heather Thorwald, Registrar, Denver Museum of Nature & Science; Brittney Scholnick, Associate Collections Manager/Registrar, University of Colorado Art Museum; Isabel Tovar, Associate Registrar/Database Administrator, Denver Art Museum

What is a database and why is it important? Do you know what common pieces of information are needed to create a functional museum database? This session will provide a general overview of planning and producing an effective database with little to no capital investment. We will show how having a working database helps you access your data more quickly, manage your time effectively, better serve your community, and increase your institution’s relevance. We will cover the basics, including data entry standards, an overview on lexicon and how to attach images or files to your records. We will cover how to streamline and combine information from multiple sources to be able to easily search your collections and share your data with your communities, helping to make your institution more relevant.

*This is a prerequisite for the Part 2 workshop on Saturday.*

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<td>4:30 – 6:00 pm</td>
<td>Free Time, On Your Own Knitting Happy Hour</td>
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<td>6:00 – 9:30 pm</td>
<td>Friday CWAM Annual Banquet and Auction</td>
<td>Pavilion at Fairgrounds</td>
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The festivities will open with the cocktail hour and silent auction. Enjoy a fun but elegant banquet at the Moffat County Fairgrounds while bidding on anything or everything brought from Colorado and Wyoming museums far and wide. Proceeds from the silent and live auctions support the CWAM scholarship program, so give generously! Dinner will be followed by the live auction. Close out the night with a short play about outlaw Ann Bassett presented by the locals!
SATURDAY Events

8:30am – noon  Registration, Center of Craig

8:30am – 4:30pm  Vendor Marketplace, Center of Craig, Auditorium

Workshops, Center of Craig

9:00 – 11:45am  Sponsored by Dry Creek Gold Leaf Frame Makers

Preparing for Your Career: Creating Effective Resumes, Cover Letters, Applications and Interviews
Location: Yampa Room
Rebecca Hunt, Ph.D., University of Colorado Denver; Valerie Innella Maiers, Ph.D., Casper College; Isabel Tovar, Associate Registrar/Database Administrator, Denver Art Museum

During this workshop we will review the appropriate formats for museum professionals’ CVs and resumes as well as look at cover letter etiquette and application/interview protocol. This presentation strives to be especially beneficial to students and emerging professionals but can be appropriate for any museum professional. We will provide a resume template handout for the museum field. In addition, this workshop will provide time for individual consultation with the speakers.

*Participants should bring their current resume, sample cover letters, and other materials for review.

Grant Writing Practicum: Preparing a Successful Proposal for IMLS
Location: Chapel
Connie Cox Bodner, Supervisory Grants Management Specialist, Institute of Museum and Library Services

This participatory workshop will examine the strategies, logistics, and best practices involved in preparing a successful IMLS grant application. First, we will examine the process in manageable units, beginning with conceptualizing a project and ending with the successful submittal of the application. Then using abbreviated examples of actual applications, we will replicate a peer review panel so that participants can develop a solid understanding of what is involved in the analysis and evaluation of competitive, fundable applications. At each stage, there will be opportunities to brainstorm ideas, draft application elements, discuss our work, and ask questions. Participants will receive sets of worksheets and PowerPoint slides for the day’s activities as well as for future reference.

*Participants should come prepared with grant proposal ideas or in-progress grant applications

10:15 – 10:30am  Refreshment Break, Center of Craig, Auditorium

10:30 – 11:45am  Session, Center of Craig

Your Building Has a Story Too! Researching and Documenting Your Historic Structures
Location: Moffat Room
Hannah Braun, Program Assistant & Research Associate, Public Lands History Center at Colorado State University; Jim Bertolini, Historian and Preservation Consultant

Does your museum operate a historic site or occupy a historic building? Join us for a discussion about how to research your historic structure so you can better manage your facilities while generating community pride. We will discuss where to go for research and documentation on your building’s construction and history. Learn how knowing more about your building can help you craft an interpretive strategy for your site, designate your building for its historic significance, or apply for funding to restore and rehabilitate your structure. Come with information, photos, and ideas about your historic structure, and we will work together to plan a strategy for telling your building’s story!

*Participants should bring information, photos, and ideas about their historic structures

Noon – 1: 45pm  Lunch, On Your Own
Regional Colorado Encyclopedia Meeting, Moffat Room

1:45 – 4:30pm  Workshop, Center of Craig

Part 2: Crafting a Museum Database from Scratch or Improving the One You Have! An Introduction to Collections Databases for Small Museums
Location: Yampa Room
Bridget O’Toole, Registrar, History Colorado; Heather Thorwald, Registrar, Denver Museum of Nature & Science; Brittney Scholnick, Associate Collections Manager/Registrar, University of Colorado Art Museum; Isabel Tovar, Associate Registrar/Database Administrator, Denver Art Museum
What is a database and why is it important? Do you know what common pieces of information are needed to create a functional museum database? This workshop will provide a general overview of planning and producing an effective database with little to no capital investment. We will show how having a working database helps you access your data more quickly, manage your time effectively, better serve your community, and increase your institution’s relevance. We will cover the basics, including data entry standards, an overview on lexicon and how to attach images or files to your records. We will cover how to streamline and combine information from multiple sources to be able to easily search your collections and share your data with your communities, helping to make your institution more relevant. Bring your own MAC, PC and data. We will work with what we have to make this a productive workshop.

*The Part 1 session on Friday afternoon is a prerequisite for taking this workshop.
*Participants should bring their own MAC or PC laptop, and data to work with, including spreadsheets, documents or pdfs on a disc, flash-drive, or other device.
*Workshop is limited to 30 people

**Funding Your Ideas and Building Preservation with the History Colorado State Historical Fund**

**Location: Moffat Room**

Michelle Pearson, Coordinator of Preservation and Education Grants, History Colorado; Kristi Roberts, Outreach Coordinator, History Colorado

Join staff from the History Colorado State Historical Fund to learn about available funding for your organization in a variety of areas including acquisition and development, preservation and restoration, education, archaeology, as well as survey and planning. Although the State Historical Fund is a Colorado entity, resources will be shared for other granting programs that may apply to Wyoming. An overview of the mission of the program, a successful grant application, and review and timeline information will be provided to participants. A flash drive of resources will be provided to all attendees and a project review will be available. Bring your ideas to share and let SHF staff help you with your application.

**Visitor Panel Boot Camp**

**Location: Chapel**

Katie March, Interpretation Coordinator, Golden History Museums; Lindsey Housel, Master Teacher, Architecture, Design, & Graphics, and Manager of Digital Engagement Programs, Denver Art Museum; Betsy Martinson, Program Administrator, Buffalo Bill Museum & Grave

Collecting detailed qualitative visitor feedback can be a challenge; methods like focus groups and individual interviews can be expensive and time consuming. The Denver Art Museum developed “visitor panels” to solicit visitors’ responses to specific questions about how interpretive devices were functioning in the galleries. Learn how to host your own “visitor panel” from Denver Evaluation Network members who have used this method to receive actionable advice from their visitors to improve their institutions.

**Creating Community Exhibits**

**Location: Chapel**

Tessa Moening, Intern, Global Village Museum of Arts and Cultures

This session will be an overview and discussion of community curation and its implementation at Global Village Museum of Arts and Cultures. Community curation seeks temporary artifact loans and curatorial advice from community members in order to display engaging exhibits that reflect a variety of perspectives. While community curation presents unique challenges, it allows museums that lack storage to show a variety of artifacts and encourages community involvement. This session will give an outline of community curation within the context of Global Village’s successes and challenges and offer suggestions for how to collaborate on community curated exhibits.

**Saturday Closing Reception**

Wyman Living History Museum

Close out a fabulous Annual Meeting with a BBQ at the Wyman Museum, a unique collection of historic structures, objects and living history. Drop in on Junior the Elk, watch blacksmith and horse demonstrations and talk with founder Lou Wyman while listening to the fiddlers of the John Wayne Band.
SUNDAY Events

**Sunday Tour**,
10:00 – 11:00am  Yampa Valley Fiberworks
41180 N. Hwy 13, Craig, CO 81625

The sheep industry is a huge part of Craig history. See how the Moon family is preserving the tradition of processing natural fibers into beautiful, useful, yarn products at Yampa Valley Fiberworks. Shuttle will leave from Clarion Inn & Suites at 9:45am.

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**accommodations**

There are 14 accommodations within 2.5 miles and one campground within 4 miles of the Annual Meeting locations of the Center of Craig and the Clarion Hotel. Please call the hotel of your choice to make your reservations. You’ll need to mention “special conference rate for CWAM, Colorado-Wyoming Association of Museums” to receive the discounted rates. Currently, three of the hotels have discounted rates but additional accommodations may be added.

**Clarion Hotel and Suites**
(970) 824-4000
Discounted rates from $69 for a King bed or two double beds

**Elk Run Inn**
(970) 826-4444
Discounted rates from $56/single, $62/double

**Candlewood Suites**
(970) 824-8400
Discounted rates from $83 + breakfast voucher for queen bed or two queen beds, $93 for a one bedroom suite. Book using code CWM by 4/2/15
CWAM Annual Meeting 2016
JOIN US IN CASPER, WYOMING APRIL 28-30!

Nestled in the North Platte River Valley at the base of iconic Casper Mountain in Central Wyoming, Casper is blessed with world class outdoor recreational opportunities, a touch of urban lifestyle and a friendly attitude. Established at the confluence of several historic trails, the city remains Wyoming’s hub of commerce, culture, creativity and competition that beckons the adventurous to immerse themselves in its brilliant blue skies and wide open spaces.

CWAM Grants
Don’t forget to apply for CWAM grants! Applications are due May 15, 2015. For questions, please contact Brooke Rohde, CWAM Grants Co-Chair, at brooke.rohde@du.edu or (303) 871-2543

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