Colorado-Wyoming Association of Museums Annual Meeting

Photo Courtesy of Anton Krupicka

IMMERSE Yourself

May 10 – 13, 2012 • Dubois, Wyoming

CWAM lands in Dubois, Wyoming

Welcome to Dubois, Wyoming, host community of the 2012 CWAM Annual Meeting. We are excited to have you visit! Nestled in the upper Wind River Valley between the colorful desert Badlands and the rugged Wind River Mountains, Dubois is an authentic Western town that offers visitors and residents opportunities to immerse themselves into many unique and memorable experiences.

COME.

Traveling to Dubois is an experience in itself. Touted as one of the most isolated places in the lower 48 states by National Geographic, there is one major highway to the community. If you fly into the Jackson Hole, WY airport, your journey will take you over Togwotee Pass, named for a Mountain Shoshone scout that guided the U.S. cavalry into Yellowstone. If you travel by car from the southeast on U.S. Hwy 26/287, the drive treats you to expansive views of the Wind River and Absaroka mountain ranges.

SEE.

Geology enthusiasts can wander hills studded with aquatic fossils from the Paleozoic era, revealing Wyoming's history as part of a marine sea floor. Petrified palm trees point to our tropical past. And, "the hills are alive" with the geologic story of volcanic eruptions and glaciers. Those fascinated by ancient cultures can encounter signs of the original inhabitants of the Dubois area, the Sheep Eater or Mountain Shoshone Indians. The only year-round residents of what would become Yellowstone Park, they were one of the few tribes in the northern latitudes who chose to spend much of their time living above 10,000 feet. First to discover the stimulating challenges of living in this wild country, the Sheep Eaters left their mark through the petroglyphs, sheep traps, and wickiups that can still be found scattered through the surrounding mountains.

IMMERSE.

From the silly to the exquisite, Dubois has it all. Drive down the main street and take a picture for your Facebook page riding the giant jackalope. Don't put the camera away! You will want pictures of the opening reception at the historic CM Ranch, the Friday night Luau in the Dennison Lodge, and the Little or No Talent Show on Saturday night (as long as you promise not to use the photos for blackmail…). The friends back home will not believe your photographs of Dinwoody-style petroglyphs or the close-ups of the bighorn sheep.

When you leave Dubois, we hope that you take away more than photographs. The sessions promise to share many different techniques for providing immersion experiences to CWAM institution visitors. Beyond the sessions, though, we want your immersive Dubois experience to be enjoyable, the way any visit to a small town should be. CWAM 2012 is just around the corner, and we look forward to meeting you!

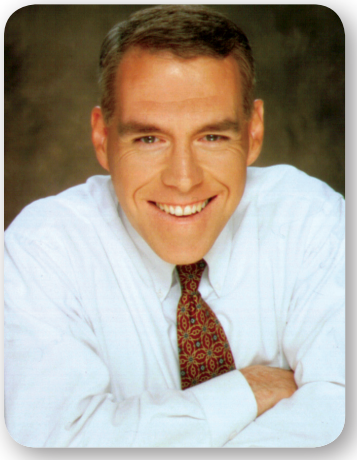
CONTENTS

Keynote 2
Session Tracks 2
Pre-Conference Workshops . 3
Accomodations 4
Conference Events 4
Marketplace of Ideas . . . 8
Silent Auction 9
Post-Conference Tours . 13
Scholarship Info 13
Program at a Glance . . 14
Registration Form 15
CWAM 2013 16

Find out more about the 2012 CWAM Annual Meeting!

CWAM Welcomes Joe Veneto, "The Opportunity Guy"

Keynote Sponsored by the Wyoming Office of Tourism



Joe Veneto, a.k.a. "The Opportunity Guy," is the Chief Experience Officer at Opportunities Unlimited, a management consulting and training company dedicated to creating innovative business outcomes for Destination Marketing Organizations (DMOs), Travel Suppliers and Service-related companies worldwide. Opportunities Unlimited collaborates with partners to create results that generate economic development and drive visitation.

Since 1996, Joe has provided consulting services and presented cutting-edge presentations to hundreds of DMOs and Travel Organizations. His areas of specialty include sales and marketing, innovative product/vacation packaging, online packaging strategies, experiential product design and strategic planning.

He has created the "Experience Formula," a comprehensive process that enables DMOs, Travel Companies and Service-related organizations to engineer unforgettable customer experiences. The formula provides tools and techniques to engineer unique engaging and innovative experiences that turn customers into an organization's best sales force. The process has transformed visitor experiences in Philadelphia, PA; Columbus, OH; Virginia Beach, VA; and Dutchess County, NY.

Joe is also a highly regarded thought leader and speaker on tourism trends, hospitality topics and customer experience. He presents programs annually at Industry Conventions, Governor's Conferences, National Associations, Corporations and Regional Tourism Groups. His content-rich programs provide insights, as well as innovative ideas that make him one of the Industry's most-requested experts in Tourism product development.

He is the author of The Travel Packaging System, first published in 2005, which is a turnkey toolkit for developing and creating compelling consumer packages. It is used by hundreds of hotels, resorts, innkeepers, attractions and destination marketing organizations to create compelling vacation packages for consumers.

Join Joe in Dubois as he shares his "Experience Formula" and explores how museums can engage and immerse visitors by creating UnForgettable Experiences. This year's keynote is sponsored by the Wyoming Office of Tourism.

2012 Program Committee

Laureen Trainer ~ ***Co-Chair***
Manager of Visitor Research & Program Evaluation,
Denver Museum of Nature and Science, Denver, CO

Betsy Martinson ~ ***Co-Chair***
Program Administrator,
Buffalo Bill Museum & Grave, Golden, CO

Christie Cain ~ ***Marketplace Coordinator***
Anthropology Collections Manager,
University of Colorado, Boulder, CO

Doug Skiba
Membership and Development Coordinator,
Golden History Museums, Golden CO

Jaime Melissa Wilms
Curator,
Lakewood's Heritage Center, Lakewood CO

Nathan Doerr
Director & Curator of Education,
Sheridan County Museum, Sheridan, WY

2012 Local Arrangements Committee

Katrina Krupicka ~ ***Local Arrangements Chair***
Director,
Dubois Museum, Dubois WY,

Melinda Bobo
Curator,
Dubois Museum, Dubois WY

Session Tracks

Administration **(Adm)** • All Staff **(AS)**

Collections **(Col)** • Conservation **(Con)**

Partnerships **(Part)** • Engaging Communities **(EC)**

Education **(Ed)** • Exhibits **(Ex)**

Fundamentals **(Fndmnt)** • Hot Topic **(HT)**

Legal Issues **(LI)** • Marketing/PR **(MP)**

New Idea **(NI)** • Technology **(Tech)**

Pre-Conference Workshops

Thursday, May 10

Building Evaluation Capacity

9:00 a.m. – 3:30 p.m.

Headwaters Center, downstairs, Sun Room

Who hasn't been met with groans and eye-rolls at the mere mention of "evaluation?" Many non-evaluators see this as an audit, a burden, a waste of resources, complicated, or simply 'not their job.' Others feel a sense of panic, not sure what to do or how to do it. And yet evaluation is imperative to the success of any museum. Only through understanding their audience and analyzing the success and impact of programs can museums continue to grow and improve services. CWAM would like to dispel the misconceptions and fears about evaluation. This workshop provides a toolkit of activities and methods to help build individual and institutional evaluation capacity. This fun, fast-paced, highly interactive crash course presents activities and learning techniques you can put to use to build basic evaluation knowledge and skills at all levels. Lunch will be provided. Participants will be contacted in advance with lunch options.

Fee: $50

Limited to 25 participants

Presenter:
Laureen Trainer, *Denver Museum of Nature and Science, Denver CO*

Discover the Past – Shape the Future: Project Archaeology Museum Educator Workshop

9:00 a.m. – 3:30 p.m.

Dennison Lodge, Dubois Museum Complex

This full day workshop will introduce participants to Project Archaeology, a national heritage education program for educators and their students. Project Archaeology uses archaeological inquiry to foster understanding of past and present cultures; improve social studies, science, and literacy education; and enhance citizenship education to help preserve our archaeological legacy. Throughout the workshop, participants will not only gain first-hand experience working with the Project Archaeology curriculum and educational materials, but will also explore how they can incorporate the curriculum into their museum's education programs. Lunch will be provided. Participants will be contacted in advance with lunch options.

Fee: $75

Materials included with course fee:
Project Archaeology curriculum and activity guides; ***Intrigue of the Past: A Teacher's Activity Guide for Fourth Through Seventh Grades and Project Archaeology: Investigating Shelter.***

Limited to 24 participants

Presenter:
Nathan Doerr, *Sheridan County Museum & Project Archaeology Master Professional Development Instructor, Sheridan WY*

Visualize, Plan and Collaborate: Three Software Tools to Aid Your Museum Practice

12:00 – 3:30 p.m.

Cyber Cafe

This workshop is designed to introduce participants to three free or inexpensive software products that can be used to assist with everything from project management, exhibit design, collection storage moves, and presentations. Software presented will include PREZI™, Google SketchUp™, and Microsoft PowerPoint™. With PREZI™, participants will learn how to manage and design online exhibits, walking tours, and organization mapping. Google SketchUp™ is an excellent tool for exhibit design, collections storage design and move planning. PowerPoint™ is often used for presentations but not always to its potential. Presenters will discuss the capabilities of these programs, where to get them, and how to use them. Participants will then be led through a series of computer-based hands-on projects using each tool. Snacks will be provided.

Fee: $25

Materials included with course fee:
Thumb drive – preloaded with projects for each software tool, access to computers and software

Limited to 9 participants

Presenters:
Prezi – Carrie Knight, *Town of Windsor Museum, Windsor, CO*

Google SketchUp – Christina Cain, *University of Colorado Museum of Natural History, Denver, CO;*
Josh Davies, *University of Denver, Denver, CO*

Microsoft PowerPoint – Caitlin Rumery, *University of Colorado Art Museum, Denver, CO;* **Christina Cain,** *University of Colorado Museum of Natural History, Denver, CO*

Conference Events

Accommodations

Stagecoach Motor Inn
103 Ramshorn St.
P.O. Box 216
Dubois, WY 82513
800-455-5090
www.stagecoachmotel-dubois.com

Twin Pines Lodge and Cabins
218 W. Ramshorn St.
P.O. Box 1150
Dubois, WY 82513
800-550-6332
www.twinpineslodge.com

Trail's End Motel
511 W. Ramshorn St.
P.O. Box 1730
Dubois, WY 82513
888-455-6660
www.trailsendmotel.com

Super 8 Motel
1412 Warm Springs Dr.
P.O. Box 1473
Dubois, WY 82513
307-455-3694
www.super8.com/hotels/wyoming/dubois/super-8-dubois/hotel-overview

Stone House Bed and Breakfast
207 S. 1st St.
P.O. Box 1446
Dubois, WY 82513
307-455-2555
www.duboisbnb.com

Triangle C Guest Ranch
3737 U. S. Hwy 26
Dubois, WY 82513
800-661-4928
www.trianglec.com

Thursday, May 10

Registration
8:30 – 10:00 a.m.
Headwaters Arts and Conference Center Lobby

3:00 – 5:00 p.m.
Headwaters Arts and Conference Center Lobby

On Your Own
3:00 – 6:00 p.m.

CWAM Board Meeting
4:00 – 5:30 p.m.
Dennison Lodge, Dubois Museum Complex

Opening Reception

6:00 – 9:00 p.m.
CM Ranch Roundhouse
167 Fish Hatchery RD

Catch High Country Transportation in front of the Headwaters for your ride out to the CM Ranch, one of the two oldest continuously operating guest ranches in Wyoming. It was established in 1927 by Charles Moore, the son of the post trader on the Shoshone Indian reservation. Current owners Jay Kemmerer and his sisters Betty and Connie frequently visited the CM as children, and are committed to maintaining the historic traditions which inspire visitors to return year after year. An open bar will be staffed by the Rustic Pine Tavern, and the reception/dinner will be catered by Payá Deli. The evening will include opportunities to take a brief tour of the ranch by Barbara Shoemaker and live entertainment.

Conference Events

Friday, May 11

Registration
7:00 – 4:00 p.m.
Headwaters Arts and Conference Center Lobby

Breakfast On Your Own
6:30 – 8:45 a.m.

Early Morning Yoga
6:30 – 7:30 a.m.

Rise and shine with local yoga instructor Kristin Baird with an energizing hour-long yoga session in the historic Dennison Lodge. By donation at the door. Limited mats available.

New Member Breakfast
7:45 – 8:45 a.m.
Headwaters Center, downstairs, Sun Room

Come make new friends and learn more about how CWAM can help you and your museum while you enjoy breakfast catered by Anita Thatcher. You must pre-register. Cost is $9/person.

Vendor Marketplace
7:30 a.m. – 3:45 p.m.
Headwaters Arts and Conference Center, upstairs, Warm Springs Art Gallery

Welcoming Remarks
8:45 – 9:00 a.m.
Headwaters Arts and Conference Center, downstairs, Main Room

Keynote Address
Sponsored by the Wyoming Office of Tourism
9:00 – 10:00 a.m.
Headwaters Arts and Conference Center, downstairs, Main Room

Engineering Experiences, from Concept to Competitive Advantage

Visitors select destinations, attractions, cultural components and travel products, but what they really want are experiences! Learn what you and your institution can do to create a competitive advantage by engineering UFEs, UnForgettable Experiences, for your visitors. Today's consumers are healthier, wealthier and more discerning than previous generations. The key to your marketplace success is directly tied to the customer Experience you provide. Learn to assess customer connection points and make deposits into your customers' emotional bank accounts at each of the five stages of customer interaction. Discover filters and experiential attributes that you can incorporate into your offerings to engage and immerse your clients. Turn your customers into your sales force.

Refreshment Break
10:00 – 10:30 a.m.
Headwaters Arts and Conference Center, Joe Back Library

Conference Events

Friday, May 11

Concurrent Sessions
10:30-11:30 a.m.

Specialized Care for Culturally Sensitive and Sacred Objects: Beyond Best Practices and Into Cultural Collaboration (Col, EC, Part, HT)

Ever wonder how best to care for that sacred bundle in the collection? Where do you turn for help? This session will address a variety of specialized care and consultation issues for culturally sensitive collections items. We will discuss how to respectfully incorporate community dialogue into storage mounts, exhibits, and general collections management documentation and policies.

Presenter:
Isabel Tovar, *Anthropology Collections Manager and NAGPRA Coordinator, Denver Museum of Nature & Science, Denver CO*

Bring Me Your Dead: Using Cemeteries for Educational Programming (Ed, EC, Fndmnt)

This session will be about utilizing cemeteries as sources of local history. Using the Jim Gatchell Memorial Museum annual Echoes of the Past Cemetery tours, participants will learn how to research, dress, and organize their own tours for little cost, as well as how to recognize and approach sensitivity issues when working in a cemetery. Creating your own cemetery tours will open doors for oral history programs, school programs, and more.

Presenter:
Jennifer Romanoski, *Museum Educator, Jim Gatchell Memorial Museum, Buffalo WY*

The New IT…The Immersive Team (Adm, Fndmnt, HT, AS)

Meetings serve a purpose…whether it's to set, achieve or realign goals for a project or to simply check in with each other. But how can you make your meetings more creative to inspire your team, create move innovative programs and exhibits or motivate a board to fundraise? This participatory session will provide methods and techniques to help you facilitate effective team meetings.

Presenter:
Andrea Miller, *Heritage Center Administrator, Lakewood's Heritage Center, Lakewood CO*

CWAM Business Luncheon
11:45 a.m. – 1:30 p.m.

Headwaters Arts and Conference Center, downstairs, Main Room

Concurrent Sessions
2:00 – 3:15 p.m.

Getting to Know Your EMK: A Case Study (Col, Ex, Tech, Fndmnt)

Did you know that CWAM has an EMK that is free and available for all members to use at your own institution? The Environmental Monitoring Kit is an incredible technological device that will help you interpret what your museum's current environmental conditions are. In this session we will present a case study of The Nicolaysen Art Museum's use of the EMK and the results they achieved by importing the collected data into useful graphs. We will also discuss how these graphs compared to other collected data and what practical measures.

Presenters:
Lisa Fujita, *Assistant to Exhibitions and Collections, The Nicolaysen Art Museum, Casper WY;* **Ingrid Burnett,** *Registrar, The Nicolaysen Art Museum, Casper WY;* **Taylor Herbst,** *Visitor Services/Student, The Nicolaysen Art Museum, Casper WY;* **JP Caigelli,** *Prep Lab Manager and Collections Manager, Tate Geological Museum, Casper WY*

Conference Events

Friday, May 11

Concurrent Sessions
2:00 – 3:15 p.m.

Insurance 101: Museum Collections & Loans (Col, Adm, LI, Fndmnt)

Come learn about the basics of insurance and how you can better protect the collections at your institution. This panel will feature fine art insurance professionals who will speak about everything you need to know such as: What should be covered and why? How can we adequately cover our loans? How do we handle a claim? You will also hear from museum directors & registrars as they discuss their roles and share their experiences in the insurance process, from forms and paperwork to the various ways they manage day-to-day risks at their institutions.

Presenters:
Laura Condon, *Senior Vice President, Willis Fine Art, Jewelry and Specie;* **Nathan Doerr,** *Museum Director, Sheridan County Museum, Sheridan WY;* **Laura G. Davidson,** *Assistant Client Manager, Willis Fine Art, Jewelry and Specie*

Facebook 201: Moving from Passive to Interactive (MP, Ed, Tech, HT)

Is your Facebook page gathering cobwebs? Does the idea of posting a video to YouTube make you quake in your boots? You don't need to be Scorsese or Spielberg to produce a fun video, and you don't need to be J.K. Rowling to write a creative Facebook post. This session will give you tools to bring new life to your organization's online marketing and programming plans. Learn how to make Facebook more effective through smart posts and simple videos.

Presenters:
Betsy Martinson, *Program Administrator, Buffalo Bill Museum & Grave, Golden CO;* **Doug Skiba,** *Membership and Development Coordinator, Golden History Museum, Golden CO*

Refreshment Break
3:15 – 3:45 p.m.
Headwaters Arts and Conference Center, upstairs, Joe Back Library

Immerse Yourself in Dubois!
3:45 – 5:00 p.m.

It's time to immerse ourselves in Dubois with an all-conference interactive scavenger hunt! Clues will lead you to locations around town where you will take photos, perform tasks and meet some of Dubois' movers and shakers. Grab your camera and walking shoes, pick your team and let's get started! Did we mention there will be prizes?

On Your Own
5:00 – 6:00 p.m.

Friday Evening Wyoming Luau

6:00 – 9:30 p.m.

Dennison Lodge, Dubois Museum Complex (dinner)

National Bighorn Sheep Center (dessert)

Come to the mountains and get your pineapple on! A tropical Wyoming luau will star a whole pig, slow-roasted to perfection by Darrell Graff of Wind River Meats. Non-pork lovers will be treated to a delightful Hawaiian Glazed Fresh Veggie Stir-fry prepared by Anita Thatcher. Beer and wine will be available at the cash bar. All this will happen at the historic Dennison Lodge in the Dubois Museum complex. The lodge originally stood on Richard Dennison's RVD Ranch on Bear Creek, and his guests included Carole Lombard and Clark Gable. Abandoned after Dennison's death in 1939, the lodge building fell into disrepair. It was moved into town and restored in 1999 after the ranch itself became part of the Wyoming Game and Fish Elk Wintering Grounds.

After dinner wander next door to the National Bighorn Sheep Interpretive Center for dessert on the veranda. The Interpretive Center is dedicated to educating the public about the biology and habitat needs of the Rocky Mountain Bighorn Sheep and to encouraging the active stewardship of wildlife and wild lands. It features dioramas with full-scale taxidermy mounts that recreate bighorn habitat, interactive exhibits about wildlife management and special adaptations of wild sheep, and wildlife films everyone will enjoy.

Marketplace of Ideas

Saturday, May 12 • 10:45 – 12:00 noon

All Marketplace presentations will take place downstairs in the Headwaters Arts and Conference Center Main Room

Remember Us? Measuring the Success of Girls at the Museum Exploring Science (GAMES) (Ed)

Learn from the successes and failures of a longitudinal study aimed at determining the lasting impacts of Girls at the Museum Exploring Science (GAMES), a 6-week after school program for elementary aged girls at the CU Museum of Natural History.

Presenter:
Sarah Snow, *Graduate Student, University of Colorado Museum of Natural History, Boulder CO*

Hands-on, Object-Based, In-class Education Materials: International and Local Perspectives (Ed)

Explore the objects and teacher materials from internationally-developed education kits and talk with the educators who worked on the project about the underlying approaches, development, implementation, and practical lessons learned.

Presenter:
Jim Hakala, *Senior Educator, University of Colorado Museum of Natural History, Boulder CO*

Immersion Through Collaboration: The Beginning State of a Museum Consortium (Part, MP)

Inspired by other passport and museum consortium programs, museums in northern Wyoming developed a passport program not only to help immerse visitors in the arts, culture, and history of the area but to also serve as a catalyst for collaboration between the participating museums.

Presenter:
Nathan Doerr, *Director & Curator of Education, Sheridan County Museum, Sheridan, WY*

The Why and How of Museum Blogging (Tech, MP)

Learn specifics on using the easy WordPress platform to create an engaging museum blog that will bring your visitors and staff closer together.

Presenter:
Doug Skiba, *Membership & Development Coordinator, Golden History Museums, Golden, CO*

All Quiet on the Machine Front: The Case for the Introduction of Humanity into Military Museums (Ed)

This presentation will discuss how some military museums have begun to tackle the issues of what war is like and the consequences that come with it. Learn how their techniques might be implemented in other military history museums.

Presenter:
Megan McCoy, *Graduate Student, University of Denver, Denver, CO*

A Consideration of Culture and Cultural Heritage in Humanitarian Aid Efforts (HT, EC)

The intent of this presentation is to examine the cultural aspects of humanitarian aid, with special focus on cultural heritage, and to explore how knowledge of culture can inform an appropriate and sustainable humanitarian aid response.

Presenter:
Natalie Ruhe, *Graduate Student, University of Denver, Denver, CO*

Volunteers in America: How Volunteerism and American Civil Society Shapes our Museums (HT, AS)

The session will present case studies of volunteer programs at two Denver museums and will explore the motivations and ideologies influencing these volunteers and how these ideologies have (or have not) shaped the museums at which they work.

Presenter:
Sarah Crocker, *Graduate Student, University of Denver, Denver, CO*

Advocate…Participate! (HT, Fndmnt, Adm)

Museums matter! Learn how you can spread this important message to local, state and federal legislators.

Presenter:
Andrea Miller, *Heritage Center Administrator, Lakewood's Heritage Center, Lakewood, CO*

Libraries in the Museum Environment (Fndmnt, AS)

This presentation defines the role libraries have in the museum environment and explains the differences between library and museum approaches to resource management.

Presenter:
Joshua Davies, *Graduate Student, University of Denver, Denver, CO*

Marketplace of Ideas

Saturday, May 12 • 10:45 – 12:00 noon

All Marketplace presentations will take place downstairs in the Headwaters Arts and Conference Center Main Room

We've Got What You Are Looking For! CWAM's New Collections Resource Guide (Fndmnt, Col)

Come meet with CWAM's Services Team to learn more about and receive a copy of our new Collections Management and Conservation Resource Guide!

Presenters:
Carl Patterson, *Emergency Preparedness Chair, CWAM, Denver, CO;* **Erica Lloyd,** *Museum Consultant, chica de Anthro Museum Consulting, Idaho Springs, CO*

Illuminating Legal Issues for Today's Museums (Col, LI)

Speak with a current law student about copyright, NAGPRA, UNESCO, and other legal issues to help illuminate your museum's best practices for today's expanding legal landscape.

Presenter:
Katy Brim, *Graduate Student, University of Colorado, Boulder, CO*

Taking the Disaster out of Natural Disaster: Reflecting on Windsor, Colorado's 2009 Tornado (Col, Adm)

The Town of Windsor Museum shares how they survived a category 3 tornado in 2008 and emerged a stronger institution.

Presenter:
Carrie Knight, *Art & Heritage Manager / Museum Curator, Town of Windsor Museum, Windsor, CO*

Archival Materials: The Details (Fndmnt, Col)

This table will offer an opportunity to find answers to your questions about archival materials and explore in-depth their potential uses in collections.

Presenter:
Claire Wilbert, *Graduate Student, University of Colorado Museum of Natural History, Boulder, CO*

EMK for Dumbies (Col, Tech, Ex)

This session will be a hands-on lesson in how to use the EMK as a stand-alone unit as well as how to use it with its computer interface.

Presenters:
JP Caviagelli, *Tate Museum, Casper College, Casper, WY;* **Kat Neilson,** *National Mining Hall of Fame and Museum, Leadville, CO*

Wyoming Museum Training Network Mobile Lab (Con, Col, NI)

Explore the Wyoming Museum Training Network Mobile Lab and learn what services are available for onsite conservation needs.

Presenter:
Terri Schindel, *Wyoming Museum Training Network Mobile Lab, Estes Park CO*

The Silent Auction Needs YOU!

As you pack to come to the conference, don't forget to add an item for the CWAM auction! Suggested items include homemade objects, baskets containing souvenirs from your museum and/or community (t-shirts, mugs, etc.), autographed books, posters, artwork, or wine/food baskets. Items of greater value will be used in the live auction. Auction proceeds support CWAM scholarships. Items can be brought to the conference registration desk or sent in advance to Melinda Bobo, Dubois Museum, P.O. Box 896, 909 W. Ramshorn ST, Dubois, WY 82513. Please use the post office box if sending USPS. Dubois does not have street mail delivery. Please specify that it is an auction item and include an estimated value and the name of the donor.

Conference Events

Saturday, May 12

Registration
7:30 – 3:00 p.m.
Headwaters Arts and Conference Center Lobby

Early Morning Yoga
6:30 – 7:30 a.m.

Rise and shine with local yoga instructor Kristin Baird with an energizing hour-long yoga session in the historic Dennison Lodge. By donation at the door. Limited mats available.

Breakfast On Your Own
6:30 – 9:00 a.m.

Vendor Marketplace
7:30 a.m. – 3:45 p.m.
Headwaters Arts and Conference Center, upstairs, Warm Springs Art Gallery

Concurrent Sessions
9:00 – 10:15 a.m.

Conservation on the Move: Working with the WMTN Mobile Lab (NI, Col, Part, Con)

During 2010-2011 the Wyoming Museum Training Network, WMTN, received funding from the Wyoming Cultural Trust Fund for a statewide professional development and technical services program. These services were delivered directly to four small Wyoming Museums who acted as host institutions to sponsor on-site training for their staff, volunteers and people from their surrounding institutions. During this session, staff from partner institutions and the Mobile Lab will share their experience and offer advice to other museums seeking similar programs.

Presenters:
Justin Gasker, *Director, West Texas Trail Museum, Moorcroft WY;* **Tina Hill,** *Director, Wyoming Frontier Prison, Rawlins WY;* **Judy Knight,** *Volunteer grant writer and former board member, Laramie Plains Museum, Laramie WY and WMTN President and Project Director for the Wyoming statewide program;* **Siegfried Rempel,** *Mobile Conservation and Training Laboratory, owner*

Hazardous Materials and Toxic Collections Roundtable (Col, HT)

Join us for a discussion with your peers about the hazardous things that could be lurking in your collection. Listen to other experiences, share your own and provide some insight. This roundtable will give you the opportunity to share and learn from those who have dealt with this in the past and leave with resources in hand.

Presenter:
Jaime Melissa Wilms, *Curator, Lakewood's Heritage Center, Lakewood CO*

Education Immersion Across Borders: The iShare Project (Ed, Part, EC, NI)

Over the past year, the University of Colorado Museum has partnered with the National Taiwan Museum and museum professionals and community members from the Navajo Nation Museum and the Laiyi Indigenous Museum of Taiwan on a project called iShare: Connecting Museums and Communities East and West. Join Jim Hakala and Robert Rutherford for an overview of the project, focusing on the striking successes, fabulous flops, and lessons learned. They will provide practical recommendations and "don't let this happen to you" tips on the development of the educational initiatives, including hands-on, in-class educational materials and the collaborative online web site.

Presenters:
Jim, Hakala, *Senior Educator, University of Colorado Museum of Natural History, Boulder CO;* **Robert Rutherford,** *Graduate Student, University of Colorado Museum of Natural History, Boulder CO*

Refreshment Break
10:15 – 10:45 a.m.
Headwaters Arts and Conference Center, upstairs, Joe Back Library

Conference Events

Saturday, May 12

Lunch On Your Own
12:00 noon – 1:30 p.m.
See the registration desk for suggestions

CWAM New and Old Board Luncheon
12:00 noon – 1:30 p.m.
Dennison Lodge, Dubois Museum Complex

Concurrent Sessions
1:30 – 2:45 p.m.

Using Assessment Programs to Take Your Organization to the Next Level (Adm, HT, Fndmnt)

Is your organization wanting to improve its policies and practices? Could it use some help getting board members, paid or unpaid staff, and volunteers pointed in the right direction and all working toward the same goals? And wouldn't you like to receive some recognition for the good things your organization has already accomplished? Join us to hear about three assessment programs – StEPs, MAP, and CAP – that offer opportunities for museums to identify strengths and areas needing improvement, document accomplishments, build credibility with funders and their communities, and gain a clear direction for the future.

Presenters:
Terry Jackson, *Project Director, American Association for State and Local History, Nashville TN;* **Mike Fellows,** *President, Broomfield Veterans Memorial Museum, Broomfield CO;* **Andrea Miller,** *Heritage Center Administrator, Lakewood's Heritage Center, Lakewood CO;* **Beverly Perkins,** *Conservator, Buffalo Bill Historical Center, Cody WY*

Digitization Protocol: Why Have One and How to Make it Work for You (Col, Tech, Fndmnt)

More and more museums are choosing to digitize their collections. However, digitization includes a lot more than just taking pictures of objects. This session will address the development of a digitization protocol. We will discuss naming conventions, storage and back up issues, image formats, use with databases and long-term goals and objectives. The discussion will focus on working with objects rather than archival photographs and documents. Attendees will receive a copy of the digitization protocol developed by the University of Colorado Museum of Natural History, which could be adapted to their specific needs.

Presenters:
Irina Fartushnikova, *Graduate Student, University of Colorado Museum of Natural History, Boulder CO;*
Leigh Grinstead, *Digital Services Consultant, Lyrasis*

Top Ten Ways to Freshen Up Your Exhibits (Ex, Fndmnt)

In these tough economic times, museums may not have funding to build new exhibits on a regular basis. This will be a nuts and bolts presentation of how to refurbish and upgrade existing exhibits with limited resources - but lots of resourcefulness. Ten ways to upgrade exhibits will be presented, rated by difficulty and cost on a scale of 1 to 10. Techniques, equipment and materials will be discussed and demonstrated.

Presenter:
Dave Mead, *Exhibits Coordinator, Sweetwater County Historical Museum, Green River WY*

Refreshment Break
2:45 – 3:15 p.m.
Headwaters Arts and Conference Center, upstairs, Joe Back Library

Conference Events

Saturday, May 12

Concurrent Sessions
3:15 – 4:30 p.m.

A Complete Inventory: Making the Overwhelming Manageable (Col, Fndmnt)

In 2009, the two Wyoming State Museum curators embarked on a complete inventory of their off-site storage facility. This session will go through the steps from collections move to complete inventory. It will include discussion of pre-inventory preparation, organizational techniques, storage concerns, photo-documentation, and paper and computer records.

Presenters:
Mariah Emmons, *Curator of Collections, Wyoming State Museum, Cheyenne WY;* **Mandy Langfeld,** *Curator of Collections, Wyoming State Museum, Cheyenne WY*

Issues and Opportunities for Colorado Repositories of State-Owned Archaeological and Paleontological Collections (Col, HT, Adm, Part)

Under State law, the Office of the State Archaeologist of Colorado (OSAC) oversees the collection and preservation of archaeological artifacts and natural history specimens removed from state, county and municipal lands. Colorado lacks a central storage facility, which has lead to "curation crisis." Under a new initiative, OSAC has been surveying and visiting state-approved repositories with the intent to assess and encourage new partnerships to address local needs that include basic best practices related to collections management, storage and housing, organization, exhibition, security and technical assistance. This round-table session will outline our present tentative plans where OSAC plays a central role in fostering a State repository network. Please join us and help us address this issue which is common to many states and museums.

Presenters:
Todd McMahon, *Staff Archaeologist, History Colorado, The Colorado Historical Society, Denver CO;* **Todd Topper,** *Director Collections Management, History Colorado, The Colorado Historical Society, Denver CO;* **Melissa Bechhoefer,** *Registrar, History Colorado, The Colorado Historical Society, Denver CO;* **Christina Cain,** *Anthropology Collections Manager, University of Colorado Museum of Natural History, Boulder CO*

Creating Connections: Tools for Developing a Successful Workshop for Professionals (Ed, Fndmnt)

This session will cover the process of designing and implementing a successful workshop for professionals. Using a workshop on NAGPRA consultants as a model, it will explore ways of making your workshop an opportunity for participants to engage with complex ideas and sensitive topics on a personal level. It will include discussions on structure, curriculum development, and successful implementation. Session participants will come away with an understanding of the elements that will allow them to create workshops for professionals and adults in their own institutions.

Presenters: **Claire Wilbert,** *Graduate Student, University of Colorado Museum of Natural History, Boulder CO;*
Heather Anderson, *University of Washington and HumanSource*

On Your Own
4:45 – 6:00 p.m. • See registration desk for suggestions

CWAM Banquet
Live Auction and Little or No Talent Show
6:00 – 9:00 p.m. • Cash Bar
Headwaters Arts and Conference Center, downstairs, Main Room

Saturday evening's festivities open with the annual Birds of a Feather Cocktail Hour and Silent Auction in the Headwaters Center Main Room. Proceeds from the Silent Auction support the CWAM scholarship program, so give generously! The banquet will feature the delectable fare of Payá Deli, owned by Patrick and Barbara Hotaling, and will include pancetta-wrapped chicken breast with hollandaise and asparagus sauce, beef carpetbag steak (petite tenders with oyster cornbread stuffing) on wilted spinach, and portabella tart with asparagus and broccolini. The evening's entertainment will be followed by the live auction and the Little or No Talent Show.

Post Conference Tours

Sunday, May 13, 2012

The Insider's Tour of the Pioneer Museum

11:00 a.m. – 1:00 p.m.

Fremont County Pioneer Museum, 1443 Main ST, Lander, WY

Fee: Free

After ten years without a building, the Pioneer Museum had the grand opening of their new facility on May 16, 2009. Director Carol Thiesse will share the "inside story" of their new building and show you the behind-the-scenes details that museum people love, including moveable storage, workrooms, textile storage areas, etc.

Jackson Hole Museum and Walking Tour

Noon – 2:30 p.m.

Jackson Hole Historical Society and Museum, 225 N. Cache ST, Jackson, WY

Fee: $4 (Payable at the Jackson Hole Museum)

In 2006 Teton County residents voted to provide a grant to the Jackson Hole Historical Society for the construction of a year-round, full-time history museum in Jackson Hole. The Jackson Hole Historical Society and Museum cut the ribbon on their new facility on May 27, 2011 and are very proud to be able to share it with fellow museum professionals. After touring the building, you can then stroll around and take in the sites on the Jackson, Wyoming walking tour. The tours are open to all ages, with adult admission $4.00 and kids admitted free.

Bighorn Sheep and Wildlife Tour

9:00 a.m. – 1:00 p.m.

Meet at the National Bighorn Sheep Interpretive Center, 907 W. Ramshorn ST, Dubois, WY

Fee: $50

Limited to 12 participants

The National Bighorn Sheep Interpretive Center has the largest wintering herd of Rocky Mountain Bighorn Sheep in the world right out our back door! The tours provide a wonderful opportunity to view wildlife on Whiskey Mountain. Binoculars and spotting scopes are provided, although you are welcome to bring your own. Be sure to bring your camera! Dressing in layers is strongly advised, paying particular attention to head, hands and feet. You are welcome to bring your own snacks and drinks if you wish.

Torrey Basin Petroglyph Trek

10:00 a.m. – 1:00 p.m.

Fee: Free

Limited to 20 participants

Meet Museum Education Director Sally Wulbrecht at the Dubois Museum at 10 a.m. for a driving/hiking tour of the Torrey Basin petroglyphs, ancient images pecked into stone. Archaeologists believe they were made by the ancestors of the modern-day Shoshonean people. Some are several thousand years old, while others may be only a few hundred years old. You will need to provide your own transportation for the eight-mile drive to the viewing site. A carpool sign-up will be available at registration. This trek involves moderate hiking with some steep climbs at over 8000 feet. Be sure to wear comfortable hiking shoes or boots and wear clothes suitable to the weather in a mountain environment. Bring plenty of water and some snacks.

CWAM Scholarship Info

Each year the Colorado-Wyoming Association of Museums (CWAM) awards scholarships to support the attendance of the CWAM Annual Conference. The 2012 Annual Conference is in Dubois, Wyoming, May 10-13, 2012. The deadline for applications is March 23, 2012. Award recipients will be notified by March 30, 2012. Each scholarship recipient will receive a conference registration fee waiver plus a cash grant of $200 to help offset expenses.

This year, in an effort to help diversify the types of museums participating in our organization, CWAM extends a special invitation to institutions such as archives, botanic gardens, cultural centers, libraries and zoos to apply for a scholarship to attend our annual conference. This scholarship will be awarded to the institution itself; which may use it to send one person to the Annual Meeting, or use the funds to offset the cost of sending more attendees.

Scholarship recipients will be required to attend the Opening Session of the annual conference, as well as the Business Lunch, during which they will be recognized. Following the conference, scholarship recipients are also required to write a short article for the CWAM newsletter covering a session they attend at the annual meeting.

Applicants are required to complete the application form, submit a letter of support from their institution's director, board member, or other supervising authority (such as a faculty advisor) and compose a brief essay explaining how they will benefit from attending the meeting and how they will apply what they learn at the meeting at their institution.

Details and the scholarship application form can be found at www.cwamannualmeeting.org/cwam/2012-conference-scholarship/.

For questions please contact Fay Bisbee at fbisbee@wildlifeart.org.

IMMERSE Yourself
Program at a Glance

Thursday, May 10, 2012

Pre-conference Workshops – *You must pre-register*

8:30 – 10:00 a.m.	Registration
9:00 a.m. – 3:30 p.m.	Building Evaluation Capacity
9:00 a.m. – 3:30 p.m.	Discover the Past – Shape the Future
12:00 – 3:30 p.m.	Visualize, Plan and Collaborate
3:00 – 5:00 p.m.	Registration
4:00 – 5:30 p.m.	CWAM Board Meeting
6:00 – 9:00 p.m.	Opening Reception – CM Ranch

Friday, May 11, 2012

6:30 – 7:30 a.m.	Early Morning Yoga
7:00 a.m. – 4:00 p.m.	Registration
7:45 – 8:45 a.m.	New Member Breakfast
7:30 a.m. – 3:45 p.m.	Vendor Marketplace
8:45 – 9:00 a.m.	Welcoming Remarks
9:00 – 10:00 a.m.	Keynote Address: Engineering Experiences, from Concept to Competitive Advantage
10:00 – 10:30 a.m.	Refreshment Break

Concurrent Sessions:

10:30 – 11:30 a.m.	Specialized Care for Culturally Sensitive & Sacred Objects: Beyond Best Practices and Into Cultural Collaboration
10:30 – 11:30 a.m.	Bring Me Your Dead: Using Cemeteries for Educational Programming
10:30 – 11:30 a.m.	The New IT…The Immersive Team
11:45 a.m. – 1:30 p.m.	CWAM Business Luncheon – Headwaters Center, Main Room

Concurrent Sessions:

2:00 – 3:15 p.m.	Getting to Know Your EMK: A Case Study
2:00 – 3:15 p.m.	Insurance 101: Museum Collections & Loans
2:00 – 3:15 p.m.	Facebook 201: Moving from Passive to Interactive
3:15 – 3:45 p.m.	Refreshment Break
3:45 – 5:00 p.m.	Immersion Scavenger Hunt
6:00 – 9:30 p.m.	Friday Evening Luau

Saturday, May 12, 2012

6:30 – 7:30 a.m.	Early Morning Yoga
7:30 – 3:00 p.m.	Registration
8:00 a.m. – 3:30 p.m.	Vendor Marketplace

Concurrent Sessions:

9:00 – 10:15 a.m.	Conservation on the Move: Working with the WMTN Mobile Lab
9:00 – 10:15 a.m.	Hazardous Materials and Toxic Collections Roundtable
9:00 – 10:15 a.m.	Education Immersion Across Borders: The iShare Project
10:15 – 10:45 a.m.	Refreshment Break
10:45 a.m. – 12:00 p.m.	Marketplace of Ideas. *See page 8 for listing of participants.*
12:00 – 1:30 p.m.	CWAM New and Old Board Luncheon

Concurrent Sessions:

1:30 – 2:45 p.m.	Using Assessment Programs to Take Your Organization to the Next Level
1:30 – 2:45 p.m.	Digitization Protocol: Why Have One and How to Make it Work for You
1:30 – 2:45 p.m.	Top Ten Ways to Freshen Up Your Exhibits
2:45 – 3:15 p.m.	Refreshment Break

Concurrent Sessions:

3:15 – 4:30 p.m.	A Complete Inventory: Making the Overwhelming Manageable
3:15 – 4:30 p.m.	Issues and Opportunities for Colorado Repositories of State-Owned
3:15 – 4:30 p.m.	Archaeological and Paleontological Collections
3:15 – 4:30 p.m.	Creating Connections: Tools for Developing a Successful Workshop for Professionals
6:00 – 9:00 p.m.	CWAM Banquet, Entertainment, Auction, and Little or No Talent Show

Sunday, May 13, 2012

Post-Conference Tours – *You must pre-register*

11:00 a.m. – 1:00 p.m.	The Insider's Tour of the Pioneer Museum
12:00 – 2:30 p.m.	Jackson Hole Museum and Walking Tour
9:00 a.m. – 1:00 p.m.	Bighorn Sheep and Wildlife Tour
10:00 a.m. – 1:00 p.m.	Torrey Basin Petroglyph Trek

IMMERSE Yourself

Colorado-Wyoming Association of Museums Annual Meeting
May 10 – 13, 2012 • Dubois, Wyoming

REGISTRATION FORM

Name: _____

Title: _____

Organization: _____

Mailing Address: _____

City, State, Zip Code: _____

Telephone: _____ Email: _____

Is this your first time at CWAM? ☐ Yes ☐ No

Full Registration:

Includes all regular conference sessions, Thursday opening reception, refreshment breaks, Friday business lunch, Friday evening dinner, and Saturday evening banquet.

Daily Registration:

Friday: Includes Thursday night's opening reception, all Friday conference sessions, refreshment breaks, Friday business lunch, and Friday evening dinner.

Saturday: Includes all Saturday conference sessions, refreshment breaks, and Saturday evening banquet.

Lodging, pre-conference workshops, Friday and Saturday breakfasts, Saturday lunch, and post-conference tours are NOT included.

	Pre-Registration	On-Site	Subtotal
CWAM Membership			
☐ Student/Volunteer	$10	$10	_____
☐ Individual	$20	$20	_____
☐ Institutional	$40	$40	_____
☐ Corporate	$50	$50	_____
New Membership ☐	Renewal ☐		
Please note: Only ONE registrant is allowed under each institutional or corporate membership.			
Pre-Conference Workshops			
Building Evaluation Capacity	$50	N/A	_____
Visualize, Plan and Collaborate: Three Software Tools to Aid Your Museum Practice	$25	N/A	_____
Discover the Past – Shape the Future: Project Archaeology Museum Educator Workshop	$75	N/A	_____
Conference Registration			
☐ Member	$130	$150	_____
☐ Non-member	$150	$170	_____
One-Day Registration	☐ Friday	☐ Saturday	
☐ Member	N/A	$80	_____
☐ Non-member	N/A	$90	_____
Early Morning Yoga	☐ Friday	☐ Saturday	
New Member Breakfast *(indicate number of participants)*		$9	_____
Post-Conference Tours *(must pre-register for all tours)*			
Insider's Tour of Pioneer Museum		Free	_____
Jackson Hole Museum/Walking Tour *(payable at the Jackson Hole Museum)*		$4.00	_____
Bighorn Sheep and Wildlife Tour		$50.00	_____
Torrey Basin Petroglyph Trek		Free	_____

REGISTER EARLY AND SAVE!

Return registration form with payment (checks made out to "CWAM") by April 26, to:

Michelle Bahe, Fort Caspar Museum
4001 Fort Caspar Road, Casper, WY 82604

Lunch and Dinner Choices

(included in cost of registration)

Thursday, May 10, 2012 – Opening Reception/Dinner

_____ Number of guests *($15 per guest)* $_____

Friday, May 11, 2012 – CWAM Business Lunch

Indicate number of each meal needed:

_____ Cucumber, Roasted Red pepper, olive tapanade, Grilled Eggplant, and goat cheese

_____ Grilled Black Peppered Turkey with craisin mayonaise, and provolone cheese

_____ Shredded Sweet Pork with sundried tomatoes, and sharp white cheddar

_____ Roasted Beef with red onions and swiss cheese

_____ Number of guests *($22 per guest)* $_____

Friday, May 11, 2012 – Friday Evening Wyoming Luau

Indicate number of each meal needed:

_____ Pit Slow-roasted Pig served to order

_____ Hawaiian Glazed Veggie Stir-fry

_____ Number of guests *($21 per guest)* $_____

Saturday, May 12, 2012 – CWAM Annual Banquet

Indicate number of each meal needed:

_____ Beef Petite Tenders with oyster cornbread stuffing on wilted spinach

_____ Portabella Tart with asparagus and broccolini

_____ Pancetta-wrapped Chicken Breast with hollandaise asparagus sauce

_____ Number of guests *($36 per guest)* $_____

GRAND TOTAL $_____

Refund Policy: *Full refund for registration cancellations received by the Treasurer by April 26; 50% refund for cancellations received by May 3. Sorry, no refunds for cancellations received after 5:00 p.m. on May 3 due to costs already incurred by CWAM.*

Golden, Colorado – Where the West Lives

SITE OF THE 2013 CWAM ANNUAL MEETING

GOLDEN, COLORADO • APRIL 25-28 2013

Discovery place of Tyrannosaurus Rex, home to an American saint, birthplace of Jolly Rancher candy, location of the largest single-site brewery on the planet—Golden, Colorado is truly a one-of-a-kind city.

Founded in 1859 and the territorial capital of Colorado from 1862 until 1867, Golden is an idyllic former gold-rush town nestled between two volcanic mesas and against the foothills of the Rocky Mountains – at its center lies Clear Creek, the lifeblood of its existence. Among other notable sites, it is home to the Coors Brewery, gravesite of William F. "Buffalo Bill" Cody, the prestigious Colorado School of Mines, and the National Renewable Energy Lab.

Golden offers a splendid array of culture, shopping, history and recreation. Visitors can browse for artwork, explore historic landmarks and buildings, hike or bike the trails of Golden Gate Canyon State Park and the Table Mountains, sip a cappuccino in one of the eclectic coffee shops lining Washington Avenue, and tour a variety of interesting museums for a look back in time to life on the Colorado frontier.

The extensive array of museums and attractions Golden has to offer is a source of cultural pride for this city of 18,000. Golden History Museums provides engaging experiences for families at three unique venues: an 1867 hotel, The Astor House , the Clear Creek History Park ranch, and the Golden History Center. Art lovers can enjoy beautiful works by national and regional artists displayed within the Foothills Art Center, or visit the Rocky Mountain Quilt Museum to see one of the best collections of quilts in the United States. The outdoor train yard exhibit of the Colorado Railroad Museum offers visitors a hands-on experience and information about the compelling beginning of Colorado's railway system (including railroad robberies), while the Bradford Washburn American Mountaineering Museum offers a look at the lifestyle and accomplishments of adventure-seeking climbers. For a great view of the entire city and beyond, visitors can head up Lookout Mountain to visit the gravesite of famed showman, Buffalo Bill Cody, as well as tour a museum honoring his life and work. And of course, the world's largest single site brewery, the Coors Brewery, is a must-see and offers free samples of its many brews.

Only 15 miles west of downtown Denver, Golden is a world apart. Whether your tastes range from extreme sports like kayaking, mountain biking and hang gliding to more laid-back shopping, dining, and strolling along the river walk—Golden offers something for everyone.

CWAM
Colorado - Wyoming
Association of Museums
3236 Newton Street
Denver, CO 80211